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New Strawberry Keith's KANNER KING

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U. S. Department of Agriculture

PATENTED BY THE UNITED STATES PATENT OFFICE UNDER U. S. PLANT PATENT No. 26

Seal from U. S. Patent granted Keith's Kanner King. Only the best is honored with a seal like this.

2280 Quarts Per Acre in One Day's Picking

Keith's Kanner King, the world's leading canning and home use berry, also leads in production, carrying a record at the rate of 2,280 quarts per acre in one day's picking. A yield like this sold at only 7c per quart brings $159.60 per acre from day's picking.

IDEAL BERRY FOR HOME GARDENS

There's no better strawberry than Keith's Kanner King for the home garden, because it's a hardy, thrifty grower, yields big berries suitable for table and canning. (See page 4.)

SPECIAL Introductory Offer

This is the fifth year since Kanner King's introduction and it's "going places" ahead of other varieties. In order that our many friends may try out this worthy high-yielding berry, we are making this special introductory price on 100 of Keith's Kanner King. Offer closes March 28 or within 15 days if catalog is received after March 15.

$1.75 Per 100

Postpaid in States in group 1; in group 2 add 14c; in group 3 add 24c, and in group 4 add 40c. *(See p. 22.)*

Keith's Annual Berry Book *from* Keith Bros. Nursery

Best and Latest in Fruit Plants—Strawberry Headquarters

SAWYER, MICHIGAN

From US to YOU

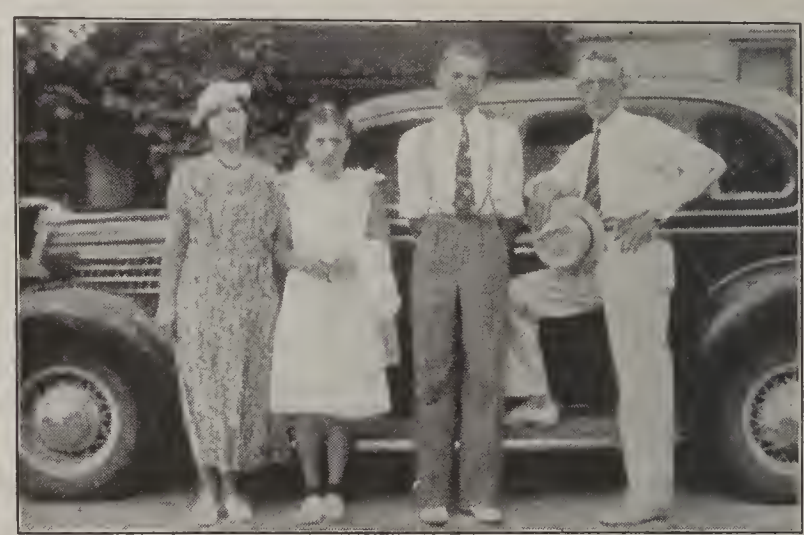
Twenty years ago this spring Keith Bros. Nursery started business. In a way, it was not entirely new, especially the production end of it, because all of us were brought up in the small fruit business. Father was a pioneer in it. He settled in this part of Michigan in 1868, and the Nursery is located on the same 80 acres that he "cut out of the woods."

This is the first time I have had much to say to our many friends and customers scattered here and there over the United States, possibly because too much space in past catalogues has been devoted to letting others know about our plants and none seemed to be left for GETTING ACQUAINTED.

This is a view of our home from the highway. Keep it in mind and you will have no difficulty in locating us when you come our way.

Why Not Become Better Acquainted

But this year, twenty years after the start, I didn't know but what it might be all right to devote a few pictures and words in acquainting our friends and customers with more about ourselves, our business, our home and family. So here we are. Look us over, and if you wish to become better acquainted how ordinary folk we are, drop in and see us sometime when you are in this part of Michigan, southwestern. You will know us to some extent from what you see and read here, but we want to know you better also. Most of us, you know, in fact most everybody, rush pell mell through life after the almighty dollar and leave very little time for the best there is in life—FRIENDS.



Here we are, the four of us. At the left Mrs. Keith, then Lydia Beth, Samuel and myself—B. W. Keith. As to our ages, your guess.

Where We Are Located

When you drive our way next summer, you will find us located in southwestern Michigan, one mile east of Sawyer, which is about half way between Michigan City and Benton Harbor. We are about 30 miles northwest from South Bend, Ind. When you get in this part of the State, just ask for Keith Bros. Nursery, or just "Keith's", and you will be directed our way.

What Are These Pictures All About

Before I tell you of Keith's plants and business, I'd like to say something about the pictures you see here. They are self-explanatory. We would liked to have shown you a lot more about our business, especially our up-to-date packing house and office, a two-story, hollow-tile building 32 by 72 feet, but the lack of space and suitable pictures prevented. They will be something new for you in our next season's catalogue.

In presenting you with our 20th Anniversary Catalogue, I wish our Customers to know how greatly we appreciate all the business they have sent us in past years. Some of you have been with us a long time, while others have come to us more recently, and we sincerely trust that nothing will ever come up that will prevent you from coming to Keith whenever you are wanting plants. There are many to whom we send our only "salesman", our catalogue, every year who have not as yet favored us with an order, but we are just human enough to expect those friends to send in an order some day, therefore, if you are in that group change over and become a Keith customer now. We'll greatly appreciate it.

This is our home during an ice storm, the worst we ever experienced. Note how the large elm trees were bent to breaking point, and many of them did break.

Our Prices

1.—It's Keith's earnest desire and endeavor to satisfy every customer by supplying them with our own-grown plants—plants that we know will grow and produce a bumper crop of berries when given half a chance. Every plant we send out is freshly dug, packed after our most improved methods, and shipped within twenty-four hours after being taken from the ground. This helps insure the greatest plant growth for you.

2.—To our many "old" customers we are offering cash discount in appreciation of their past patronage. See page 19. You find there why it pays to be a Keith Customer.

3.—To our "new" customers those ordering from us for the first time this season, we offer a discount in additional stock. See Order Blank.

4.—To all our customers we are offering plants at rock-bottom prices. Although most everything has advanced in price, Keith prices are at low level. In some cases our prices are not as high as last season, yet our plants are of that high quality found in all Keith's products. We have always contended that cheap plants are the most expensive one can buy, for it costs just as much to set out and care for poor plants as it does vigorous, healthy plants. At harvest time there are greater profits from the better plants. Plant only the best.

The "strawberry" man, B. W. Keith inspecting one of his large strawberry fields. 20 A. in this one.

The "strawberry" woman, Mrs. Keith, gathering a few everbearing strawberries for a family shortcake.

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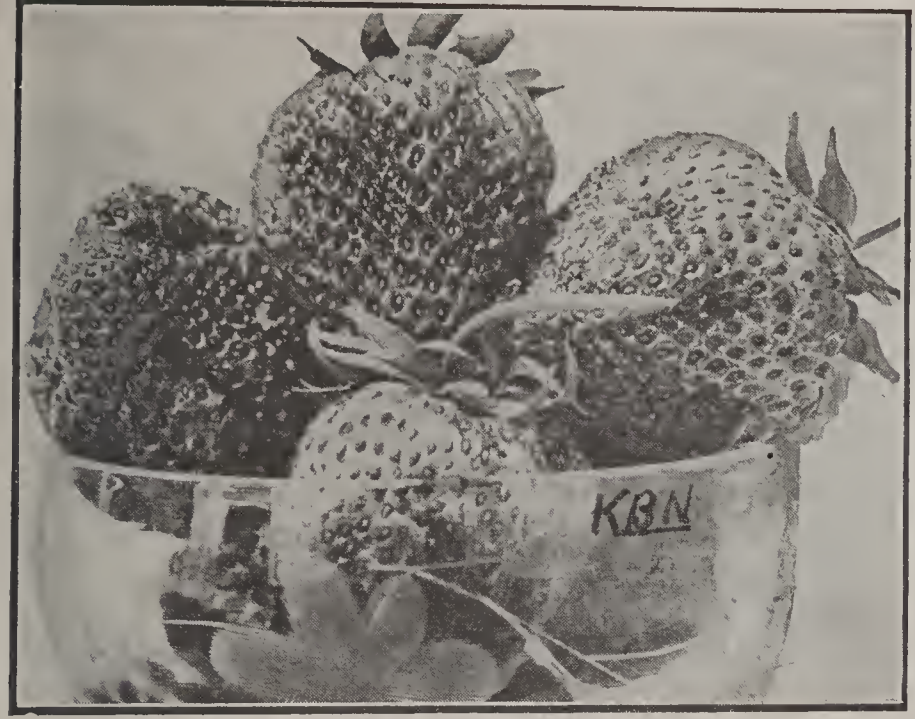


VERY PRODUCTIVE—7,260 Quarts per Acre

And this old dependable comes to you with all the vigor, quality, and productiveness found in original strain of Gibson, because Keith's Vitalized Gibson plants have never been allowed to "run out." It's the way we grow them—Keith's Famous Gibson have record 7,260 qts. per acre per day, over double world's average per acre for whole berry season.

25 Plants for **35c**; 50 for **60c**; 100 for **90c**; 200 for **$1.75**; 350 for **$2.35**; 500 for **$2.90**; 1,000 for **$5.25**.

(Parcel Post Page 22)

Now Only $5.25 Per 1000

Keith's Greatest Value

In Keith's Famous Gibson you will find the greatest value money can buy. You get dependability, production, hardiness, and vigor. Gibson is one of Keith's BIGGEST VALUES.

Keith's Famous Gibson

Here's one of the most valuable and reliable strawberries on the market. Dependable for production, grows well in any farm or garden soil where crops like potatoes, melons, oats, corn can be grown. It's an old "stand by"—a "Mortgage Lifter" for growers in the strawberry world.

$126.80 from 1,000 Plants

Palestine, Ind.

Mr. Elliott sold over $126.80 from 1,000 Gibson plants, costing only $5.00, and Mr. Quinlick of Trenton, Ohio, sold $56.00 in berries from 300 of our Gibson plants.

L. E. ELLIOTT.

Mr. Strebing Sold $253.25 in Berries

Mr. Strebing set about ⅛ a. (1,000 plants) to Keith's Famous Gibson and sold over $253.00 in berries. There's money in Keith's Famous Gibson.

$128 from 1,500 Plants

St. Henry, O.

Dear Sirs: "The 1,500 Gibson plants certainly did fine. Picked 20 bushels of berries and sold them for $128.00."—V. F. Lochtefeld.

One Year With Another There's Always Money in Strawberries
Scenes like this are very common when strawberries are grown for money. Buyer after buyer would sure stop at a Roadside "Pile of Berries" like this. Berries all sold right at home.

Fruiting rows like these are what you grow from Keith's "Vitalized" plants.

What a help! Fresh berries for dinner every day. This lady, Mrs. Erickson, knows.

Set Keith's Plants for Home Use

Set Keith's vitalized plants for big yields in your garden. They are full of pep and start growth at once and give you a wide picking row of highly productive plants. We specialize in growing strawberry plants and have the best for you.

Keith's Plants are Different

No Special Soil or Care Required

Keith's Plants Grow

From the time Keith's plants take root in our ideal strawberry plant soil, they have all the right kind of plant foods they can absorb, making them as vigorous, strong and thrifty as Mother Earth can produce. Plants of this kind are as essential in bringing about big, bumper crops of berries as seeds are in growing large profitable crops of grains, vegetables, etc. When there's $500 to $800 per acre to be made in growing strawberries, set only the best. Don't waste your time on cheap plants—they are the most expensive in the end.

Keith's special-grown plants do not have to be fed-up after you set them in the ground. They are just like a well-cared-for horse—capable of starting work for you at once. They have been "fed their oats" here at our Nursery, and when you set them out, they get started quickly, and at once they are growing, giving you a strawberry bed you like to show your neighbors and write to the papers about. Ordinary plants do not have pep enough to start off like Keith's special-grown strawberry plants.

We Do Our Very Best for You

Of course you realize that, with the large number of plants we handle every season, we can not do all the work ourselves. We have to depend upon hired help and we are very fortunate along this line in getting those who are efficient. We hold each and everyone responsible. This little tag shown here is only one of the ways we make help feel responsible. Note that each packer has a number and if anything goes wrong we can easily find who to hold responsible, therefore, more care and better service is given you by our packers.

Also note that "none is genuine Without This Label." This protects you against getting anything but the best. When you buy Keith's Vitalized Strawberry Plants you are protected by this little label.

For Your Protection

OUR EMPLOYEES ARE HELD STRICTLY RESPONSIBLE.

All our vitalized plants are tied in bunches of 25 plants. Each bunch has attached a label similar to the above. Return the label to us if you find anything wrong with the plants or count.

KEITH'S *New* KANNER KING

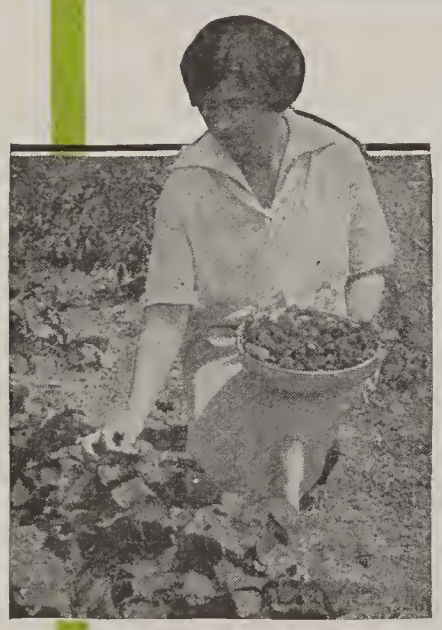
Breaks all Records for us

yields 2,280 qts. per A. in one day's picking

→ Read Pages 12 and 13 ←

Seal from United States Patent Office.

Keith's Kanner King is the first and only Strawberry to our knowledge to receive a Patent from the U. S. Patent Office.



8 QTS. PER 30-FT. ROW
30 ft. of Kanner King row yields bowlsful of beautiful berries. Housewives like them in their gardens.

As High as $159.60 per Acre per Day

Keith's Kanner King has proven itself to be the most productive and profitable variety one can grow. It has a record of yielding at the rate of 2,280 quarts of berries per acre in one day's picking. Figuring these at only 7c per quart net, you would have $159.60 clear for your one day's picking. This is what this highly productive variety can do for you under average conditions.

2,280 Quarts per Acre

With Keith's Kanner King you will have a very high-yielding variety. In one day's picking under average commercial conditions Kanner King yielded at the rate of 2,280 qts. per acre. Below is a picture of the field of Kanner King. Note what a wonderful plant growth Kanner King makes and every plant is sure a producer.

Commercial field in which Kanner King made a strawberry-world record yielding at the rate of 2,280 quarts per acre per day's picking.

NEW MONEY-MAKING STRAWBERRY

The major qualification which makes a variety a money-making strawberry are yields, appearance of berry, its firmness, quality and flavor. Keith's Kanner King has them all.

Very Productive Because:

1. Numerous fruiting stems filled with uniform berries.
2. Long fruiting season—blossoms often found at end of fruiting season.
3. Blossoms highly Self-fertilized—all perfect berries.
4. Healthy, vigorous plants and lots of them.

Berries Bring Big Prices

1. Attractive rich strawberry red, outside and in.
2. Uniform in size and color, making attractive appearance.
3. Hold color, firmness for long time after picking.
4. The best for canning, preserves, etc., also table use.

None Better for Home Use

None better than Kanner King for canning, preserves, jellies, and it excels as for shortcakes and fresh berries. None better.

Not Affected By Dry Weather

For two years in succession Kanner King withstood extremely dry weather during its spring fruiting season, and bore paying crops. During one of these dry springs Kanner King lead with a record day picking of 440 quarts.

Kanner King Pick Easy
Pickers like to pick Kanner King. They are easily seen and leave the fruiting stems easily.

PRICES

Introductory prices for 100 Kanner King on front cover. Complete prices page 21.
Keith Kanner King this year, only..... **$9.85** Per 1,000

KEITH BROS. NURSERY, Sawyer, Michigan

Keith's Dorsett Plants Cost Less This Year While Prices Everywhere Are Going Up

THIS YEAR ONLY

$6.25 Per 1000

BUY NOW

Keith's Dorsett Plants Bear Berries Like These—Aren't They Big Ones?

Dorsett—The Berry with Quality, Size, and Beauty.

SPECIAL COMBINATION OFFER

Here you can get these two New berries, Dorsett and Fairfax, in Keith's Combination Offer at less than the regular listed prices. Both varieties are winners, money-makers, and will surprise you with their yields of berries that are different from any berries you have ever grown or tasted.

HOME GARDEN OFFER

Here's our special offer for your home garden.

50 Dorsett $0.75
50 Fairfax ..... .80

List Price $1.55
100 Plants Special Price

ONLY $1.29

COMMERCIAL OFFER

Here's your chance to get a commercial planting below cost.

500 Dorsett $3.50
500 Fairfax 3.75

List Price $7.25
1,000 Plants Special Price

ONLY $5.97

FAIRFAX (PER.)

Early with Long Fruiting Season

Fairfax is a Government cross between the Premier and Royal Sovereign it is believed—anyway, it is a dandy variety with its handsome attractive big berries, with their wonderful perfumed flavor which no strawberry has yet possessed. Fairfax is going to climb fast and hold high ranks in the strawberry world.

These are what make Fairfax a leader:—

1. **A sweet, perfumed flavor, unlike any other berry.**
2. **Large, attractive, uniform berries of beautiful red.**
3. **Early, but long fruiting season.**
4. **Hardy, healthy, practically disease free plants.**
5. **Always makes a good number of plants.**
6. **Berries firm, solid, and medium to large.**

Here's a Few Highlights From Government Reports

1. "Appearance, exceptional firmness and high dessert quality are outstanding throughout season";
2. "Produces more runners than Howard 17 (Premier)";
3. "Fruiting season extends over a long period";
4. "When grown under favorable conditions the primary berries, also the later ripening berries, become very large";
5. "Generally the shape remains very regular throughout the whole season—one of the most uniform in this respect of any variety";
6. "Much firmer than present varieties grown in the test";
7. "Will stand long distant shipments";
8. "Has rich flavor and is very sweet when normally grown."

PRICES

25 plants	$0.45	350 plants	$3.00
50 plants	.80	500 plants	3.75
100 plants	1.25	1000 plants	6.75

DORSETT (PER.) Early

Size—Productive—Quality, Hardiness

THIS NEW BERRY is the result of a cross made by the U. S. Dept. of Agriculture between the Premier and Royal Sovereign, a leading strawberry from England. It is selected from thousands of other baby seedlings as the "best" of the lot.

As compared with the Premier it has been found to be:—

1. As free from disease.
2. Earlier in ripening.
3. Berries brighter red.
4. Often more Productive.
5. Often a longer Fruiting season.
6. Firm solid berries.
7. Fine flavor, for desserts.
8. Very thrifty hardy plants.

High in Quality, Productiveness, Color.

Here's a berry that you'll like because it produces a lot of big bright red berries that storekeepers, buyers, and others pay big prices to get. And its flavor is very pleasing too. One bite into a Dorsett berry will sell the whole crop for you. Dorsett is a good plant maker also with disease free foliage. During this past berry season, Dorsett brought the highest prices on the Benton Harbor Fruit Market. The largest fruit market in the United States.

PRICES

25 for **40c**; 50 for **75c**; 100 for **$1.00**; 350 for **$2.95**; 500 for **$3.50**; 1,000 for **$6.25**.

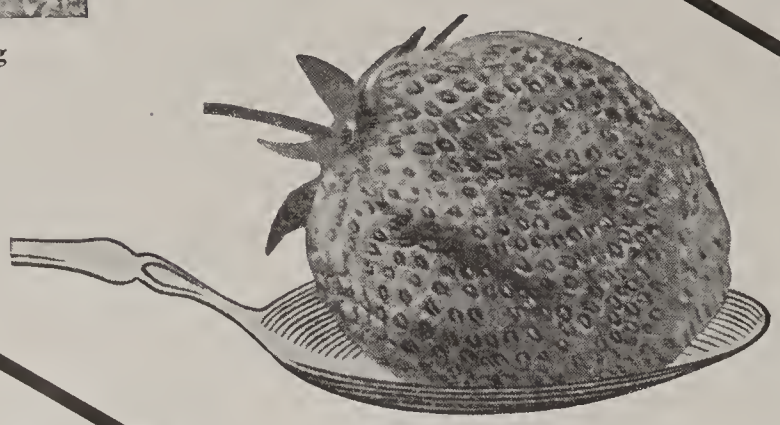
FAIRFAX
The berry with that winning flavor.

Keith's Spring

Strawberries Pay Big and Bring in Quick Cash

Under this heading we list those varieties of strawberries that blossom and produce berries in the spring only. They are not Everbearers. We divide them into three classes—Early, Mid-season and Late, depending on when they ripen their berries during this spring strawberry season.

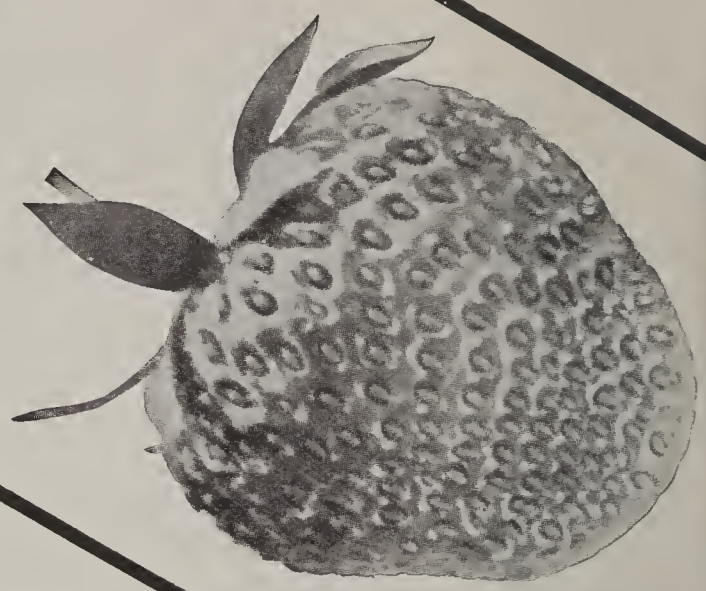
Keith does not offer a long confusing list of varieties some only "half good." Keith lists fewer varieties and only the tested and proven kinds. And understand, —write us if you want to know about varieties we don't list.



Uncle Cap

3 NEW Strawberries

Below you will find listed three new Keith's strawberries. Two of them, Kanner King and Uncle Cap, originated here in our plant breeding grounds. The other we obtained direct from North-central Europe (France). These three new varieties are offered only by Keith. We know they will please you. They will win a place in your strawberry garden. Give them a chance. Try them out this year. A special offer made you in collection below.



Dorsett

A small berry patch like this brings growers in ready cash day after day all berry season.

1 UNCLE CAP

(Mid-Season)

The Big Shortcake Strawberry

ONLY **95¢** Per 25 Uncle Cap

Here's another one of Keith's strawberries which we originated and introduced. It came from among the 5,000 seedlings from which we selected our Kanner King (see No. 3 below). It was the biggest, sweetest, and most suitable shortcake strawberry out of the whole 5,000. Here's the shortcake and table berry you have been looking for for years. Uncle Cap berries are so delicious and sweet that they require scarcely any sugar. You will be happily surprised with Uncle Cap berries. They are also big and vigorous and make a very attractive fruiting row. Prices: 25 plants for **95c**; 50 for **$1.65**; 100 for **$2.50**.

KEITH'S VITALIZED PLANTS WILL SAVE AND MAKE YOU MONEY

This is the way more than one farmer pays off the farm mortgage. There's money in setting small beds with Keith's Strawberry Plants.

2 JOAN *(Late)*

Direct from France

85¢ 25 Joan

You have heard travellers speak so much about the big delicious strawberries grown in northern France and Belgium. Well, we asked the Bureau of Plant Industry at Washington, D. C., to get us the best berry grown there and they sent us Joan. The berries are delicious and sweet and different from any American varieties. We wish to pass on a limited number of plants to our friends. The blossoms are imperfect, therefore, we suggest planting Joan with Kanner King or Uncle Cap. Price: 25 plants, **85c**; 50 for **$1.50**; 100 for **$2.35**.

3 KANNER KING

(Mid-Season)

75¢ 25 Kanner King

Keith's Kanner King is the result of much constant and careful selection among 5,000 seedling strawberries in our plant breeding grounds over a period of several years. You will find Kanner King more carefully described on page 4.

Keith's Special Offer

Only One Offer per Customer

25 Uncle Cap	$0.95
25 Joan	.85
25 Kanner King	.75
Total	$2.55
Special Offer for	

ONLY **$2.20**

(For parcel post see page 22)

A few rows along one side of your field set with Keith's plants will bring in more clear cash than a whole field of corn. Try it and see.

This man with the children's help harvested over $65.00 in clear money from a small bed set to Keith plants.

3 rows 130 long bore 125 qts. per day all during season. Keith's plants were set.

Strawberries

Scattering barnyard manure along newly set strawberry rows. One of Keith's new ways.

In Keith's Plants There's Extra Vigor and Quality

As soon as Keith's "Vitalized" plants take root in Keith's ideal plant soil they have access to a balanced and right kind of plant food. This gives them extra vigor and quality not found in ordinary cheaper plants. When they reach you they are full of pep and ready to start growth at once.

WHY SUCH Big Values in Keith's Plants

Keith's Plants are "Vitalized." By "Vitalized" we do not mean just fertilized. We mean a whole chain of operations, each one important that insures your getting the very best when you get Keith's "Vitalized" plants. For instance, here are some of those important factors:

(1) An ideal strawberry plant soil, insuring large, well developed roots.
(2) Special Plant fertilizers in right proportions, only a balanced plant food is used.
(3) Continuous cultivation, hoeing and runner training throughout summer.
(4) Special digging and handling of plants so not to expose roots to wind or sun.
(5) Hand cleaning, bunching, etc., all indoors. Plants all cleaned ready for setting.
(6) Keith's special method of packing roots in damp moss and wrapped in waxed paper.
(7) And a 24 hr. shipping service,—plants on way to customer in 24 hours after digging.

These help "Vitalize" Keith's plants and make growers want Keith's "Vitalized" plants.

A "Mortgage Lifter"

There's nothing to equal strawberries to bring in quick ready cash. Keith's "Vitalized" plants have helped pay off more than one farm or home debt. They are "mortgage lifters."

$300 to $500 per Acre

Keith's "Vitalized" plants produce more berries per row than ordinary plants. From $300 to $500 per acre is often cleared by growers.

Keith's Spring-Ripening Varieties

Blakemore ..... Page 8
Dorsett ..... " 5
Dr. Burrill ..... " 7
Fairfax ..... " 5
Gibson ..... " 3
Joan ..... " 6
Kanner King ..... " 1–3
Premier ..... Page 9
Dunlap ..... " 8
Uncle Cap ..... " 6

Joan

KEITH'S EVERBEARING VARIETIES

Mastodon ..... Page 16
An old stand-by
Big luscious berries
Gem ..... Page 12
Berries very firm
Stands shipping
Champion ..... Page 18
No sweeter berry
Resembles Dunlap

Boys make extra money by growing berries from Keith's "Vitalized" plants.

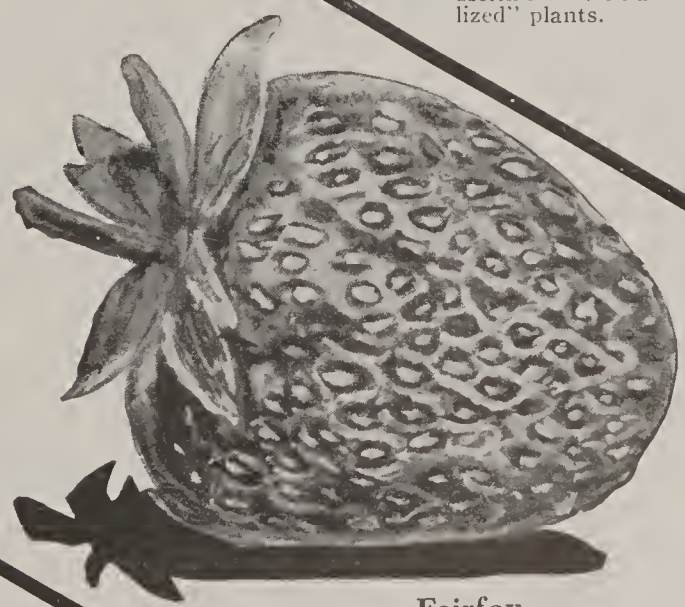
Dr. Burrill

DR. BURRILL

(Early)

$5.75 Per 1000

Dr. Burrill is often called the "Million Dollar Strawberry," because it's a money-maker, adding millions of dollars to growers' pocketbooks. Can be grown in any soil—even hard clay or heavy loam, such as found in Illinois or Iowa. Easily grown, therefore an ideal variety for the beginner. The plant habits and berries resemble the Senator Dunlap very much so that some are of the opinion that they are identical with that variety, however, we offer them to our customers at the same price as the Senator Dunlap. Berries dark red and sweet, good for canning and preserves.



Fairfax

There's money to be made even from a few rows 150 feet or so long from Keith's "Vitalized" plants.

PRICES:

25 plants for 40c; 50 for 70c; 100 for $1.00; 350 for $2.55; 500 for $3.15; 1000 for $5.75.

KEITH BROS. NURSERY, Sawyer, Michigan

DUNLAP

Early

The Old Dependable Berry

Dunlap is the best known variety in the United States. It makes good anywhere planted, producing large crops of good-sized berries. Look at those Dunlap berries on the plate at the left—how even they run, the kind you can grow from Keith's "Vitalized" Dunlap plants.

Like the Original Strain

Some Dunlap plants are said to be non-productive, because the variety is "run out." Not so with Keith's "Vitalized" Dunlap plants. You will find all the original productiveness of the original strain in Keith plants. They bear those enormous crops the variety used to bear. Big Delicious berries and lots of them. Set Keith's "Vitalized" Dunlap plants for highest yields.

Keith's "Vitalized" Dunlap plants make a productive fruiting row, and the plants are loaded with berries.

This Year ONLY

$5.75 Per 1000

TWO DEPENDABLE BERRIES

Dunlap—Blakemore

This Season ONLY

$5.50 Per 1000

Blakemore

(Early to Mid-Season)

Blakemore is a government production. It's got good "blood" in it, a cross between Premier (a leading northern) and Missionary (a leading southern berry). No guess work about Blakemore, breeding counts and Blakemore shows it. It produces big yields of very firm berries that hold their catchy bright red color for days. This makes them sell for top notch prices. Next after Keith's Kanner King, Blakemore ranks second for canning, etc. Berries can be left on vines 2 or 3 days after ripe and still ship and handle well. Also hold up in size to end of season.

WHY SET KEITH'S BLAKEMORE

Keith's original stock of Blakemore was secured direct from the government's original stock. They have the original "Blue blood" in them. Besides Keith's Blakemore plants are Vitalized. See top page 3.

1. Keith's Blakemore plants have the original blue blood stock in them. Original stock secured direct from U. S. government plants.
2. True-to-name stock with the original production, quality, etc.
3. Keith's Blakemore plants come to you hand cleaned all ready to set out.
4. Keith's Blakemore plants are northern grown, making them more vigorous than plants grown in southern sections. Northern grown plants are always best for setting anywhere.
5. They are grown in ideal strawberry - plant soil — big root growth.
6. Keith's Blakemore plants are "Vitalized." That means a whole lot to you, read top p. 7.

PRICES Keith's Blakemore prices are the lowest in years, but quality is there just the same. 25 for **40c**; 50 for **65c**; 100 for **90c**; 350 for **$2.45**; 500 for **$3.00**; 1,000 for **$5.50**.

Why So Many Set Keith's Dunlap

1. DOES well in all strawberry soils. A reliable variety for beginners. Never fails to produce.
2. BERRIES firm, sweet, dark red, holds color and shape after canning or preserving, like our Kanner King.
3. IS perfectly hardy throughout the Northern and Western States. Grows well in heavy soils.
4. YIELDS large crops of uniform berries.
5. PLANTS make a good wide picking row, which insures big bumper crops.
6. PLANTS and berries not subject to common strawberry diseases.

Buy Keith's Special-Grown Senator Dunlap plants and enjoy Dunlap berries like they used to be.

PRICES:

25 plants for **40c**; 50 for **70c**; 100 for **$1.00**; 350 for **$2.55**; 500 for **$3.15**; 1000 for **$5.75**.

This is just one fruiting stem from a Keith's Vitalized Premier Plant. Note the blossoms, green, partly ripe and ripe berries all on the same fruiting stem. This shows you why Keith's Vitalized Premier Plants are so wonderfully productive.

$165.00

$165.00 from a small strawberry bed 30 ft. wide by 210 ft. long set with Keith's Vitalized Premier plants. (See top picture at left below.)

$25.00

$25.00 from a small bed 10 ft. wide by 150 ft. long set with only 300 of Keith's Vitalized Premier plants. It pays big to set the best. (See second picture below.)

$1000

From One Acre

There's big money to be made when you set Keith's "Vitalized" Premier plants. Grower realized over $1000 per acre last Spring. Big profits are coming back for the strawberry grower. Plant now.

A bed 30x210 ft. set to Keith's Premier produced over 950 qts. of beautiful berries, bringing the grower over $165.00 from his 30x210 bed. Some vacant lot or similar piece of ground can make you good money.

Another Premier bed. One like this set to Keith's Premier. Three rows 150 feet long brought over $25 per row in berries.

Keith's Vitalized Premier plants cost you no more than ordinary plants, but note the CASH RETURNS. Set only the best for best profits. There is money in Keith's Premier.
Price: 25 for **40c**; 50—**75c**; 100—**$1.10**; 200—**$1.95**; 500—**$3.50**; 1000—**$6.25**

PREMIER

Leading Early Spring Variety

ONLY **$6.25** Per 1,000 This Season

Keith's "Vitalized" Premier plants will enable you to get on the early market 8 to 10 days ahead of your neighbors, and it's the early berries that bring the best prices. You go to market early when you set Keith's "Vitalized" Premier plants. The plants when you receive them are full of pep.

Produces Large Yields

Keith's "Vitalized" Premier plants often yield over 1½ quarts of attractive large berries per every plant set. Think of picking 12,000 quarts of berries per acre—8,000 Keith's "Vitalized" Premier plants can be made to do it on average soil. Look at that single fruiting stem in picture above. That's what develops when you set plants that are grown right. It's expensive to set cheap non-productive plants of any kind.

50c to $1.00 More per Crate

Premier berries are very attractive to buyers. They often bring 50c to $1.00 more per 16-quart crate and that's what counts. On the Benton Harbor market Premier brought $2.50 to $3.25 per crate while buyers were paying $2.00 to $2.75 for other varieties.

The Berry and Plant

Berries bright red to the core. Solid, good shipper, arrives on market in attractive condition. Plants healthy, hardy, vigorous. If you've never fruited Keith's Vitalized plants you have not made the most money.

WHY KEITH'S VITALIZED PREMIER PLANTS ARE BEST

1.— They are True to Name. The Real Variety. (Beware of Substitutes this year for Premier plants are scarce.)

2.— They are Full of Pep. No Sitting around Half the Summer Waiting for them to get Started. They start quick.

3.— They are grown by a Strawberry Specialist. Uniform size, evenly balanced Root Systems and Tops.

4.— They are Freshly Dug—Protected from Wind and Sun, Packed and on Their Way to you within 10 hours after they are dug.

5.— They are Packed Right—Special Ventilated Fibre Board Boxes. Tops have plenty of Air. Roots imbedded in Special water-holding moss wrapped in Heavy Wax Paper.

6.— They reach you in as fresh condition as the day they were dug.

7.— Being grown right they are highly productive. You'll like them.

Here's where mother and the kiddies pick the berries and make more money than dad who does all the other farm work. Enough money is made in this way to buy all the children's clothes and shoes. Strawberries do bring in the money.

What You Can Do With 100 Keith's Strawberry Plants

1. Pick 150 to 300 qts. of rich juicy ripe berries.
2. Set one row at least 150 ft. long, 2 rows 75 ft.
3. Have enough berries for your family, some to can.
4. Will supply you berries at less than 2c per quart.

$29 Brought $405

Dear Sirs:—Had a late frost and a very dry spring but I harvested $405 in berries from the 3,500 plants. Sold same at patch.

J. B. Hafford. (Ohio)

Premier:—For Extra Early Berries

Keith's Kanner King:—For Early to Late Mid-season Berries

Dorsett:—For Mid-season to Late Berries

Keith's 3 Leaders

Premier—Kanner King—Dorsett

You can't go wrong when you select any one or all three of these three LEADERS IN THE STRAWBERRY WORLD. Every one is a winner and will go far beyond your expectations with their large yields of big beautiful berries.

PREMIER

An Early Money-Making Variety

This is the variety that made growers $800 to $1200 per acre last spring. You go to market early when you set Keith's Vitalized Premier plants because they are extra early for any market. Turn to page 7 for full details and description of Keith's Premier—ONE OF KEITH'S THREE LEADERS.

Only 6.25 Per 1000 → **But** when bought in combination with Keith's other two leaders you can get your Premier plants much cheaper. Note the money-saving OFFER at bottom of page.

Keith's KANNER KING

Granted U. S. Plant Patent No. 26

So unique was the origin and the development of this **new strawberry,** and so outstanding was its strawberry characteristics the United States Patent Office issued it patent protection under Plant Patent No. 26.

The Best All-'round Berry

Keith's Kanner King is not only a wonderful market berry, because of its unequaled handling qualities, but it is the best for home use. Its sweet, rich strawberry flavor places it first for table uses, and its firmness and lasting color makes it the best for canning, preserves, etc. It's the "King of the Canners" hence its name "KANNER KING." Turn to Front Cover and page 3 for further details.

Only 9.85 Per 1000 → **But** when purchased in combination with Keith's other two leaders you save money. See bottom of page.

DORSETT

Productive–Quality–Size

Dorsett is a leader and the best known of the recent strawberries developed by U. S. Dept. of Agriculture. Its beautiful, large, glossy, red berries are unlike any other berry offered today. And you'll find its flavor different to that you have ever tasted before. These characteristics are what is making Dorsett so popular. Turn to page 6 for more information.

Only 6.25 Per 1000 → **But** when purchased in the special combination below you save money. Its the best combination we have ever offered to our customers.

Keith's Money-Saving Offer

Never before has Keith had an opportunity to offer three better berries in combination,—**three leaders** that can't be excelled. Keith saves you money in their following special Combination offers.

No.	Combination Offers		Special Comb. Price	You Save
A	75 plants	25 plants each variety	$ 1.19	$0.36
B	150 plants	50 plants each variety	2.27	.53
C	300 plants	100 plants each variety	3.27	.63
D	750 plants	250 plants each variety	7.38	.97
E	1500 plants	500 plants each variety	10.19	2.26
F	3000 plants	1000 plants each variety	17.78	4.57
W	100 plants	25 Premier — 50 K. King— 25 Dorsett	1.67	.43
X	200 plants	50 Premier — 100 K. King— 50 Dorsett	2.73	.57
Y	500 plants	150 Premier — 200 K. King—150 Dorsett	5.28	1.27
Z	1000 plants	250 Premier — 500 K. King—250 Dorsett	7.97	2.13

NOTE:—Order by letter. Price not subject to any discount. Parcel post rates on p. 22.

KEITH BROS. NURSERY, Sawyer, Michigan

MULCH PAPER

Saves Work—Eliminates Hoeing, Watering, Cultivating, etc.

Note the difference in these tomato plants. Row on left was mulched, row on right had no mulch paper. Mulch Paper gives wonderful growth in all kinds of plants and earlier crops.

Here's What Keith's Special Mulch Paper Does for You

1 It keeps down weeds, eliminating hoeing, cultivating, etc. Weeds or grass can't come up through it.

2 Keeps the soil beneath it ideal for root growth. Even the hardest clay becomes mellow under Keith's Special "All-Season" Mulch Paper.

3 It conserves moisture by blanketing the soil, thus keeping the wind from drying it out and the sun from crusting it after rains.

4 Keeps the soil warm day and night. Being black it draws the sun's heat. It blankets the soil at night keeping the heat in. Plants grow night and day.

5 It brings practically all crops to maturity earlier. Sweet corn, tomatoes, peppers, melons, berries, and the like are ready for market a week to 10 days earlier.

6 It smothers out quack grass and weeds that are hard to kill out by hoeing and cultivating.

7 It grows better, sturdier, higher quality crops.

8 Keith's Special "All-Season" Mulch Paper will save you its cost in hoeing and cultivation and the benefits of earlier and larger crops are clear profits.

9 Mulch part or all of your garden this year. It will save you (or your wife) hours of hoeing, besides you will have earlier vegetables and more of them. We know. We grow all our garden through Mulch Paper.

10 Mulch fruit trees. Use a 3-foot square piece, slit it to the middle, draw around tree, imbed edges in 3-inch trench and watch tree grow. Can get three years' growth in two years.

11 Mulch newly set shade trees. No hoeing or cultivation necessary around them.

12 To mulch asparagus and rhubarb beds in early spring to warm soil. Brings asparagus shoots a week to ten days earlier. Mulch Paper being black draws the sun's heat.

A mulch paper strawberry garden. Plants can be set closer than this—see page 4.

Lower Cost Now Only

7¢ Per Yd. in 10-Yd. Lengths

Grows Bigger Earlier Crops

A New Way to Grow Plants

The use of Mulch Paper has opened up a new way to grow cultivated crops. All its possibilities and benefits for growing crops are not yet found out, although our States' and National Experiment Stations are finding out new uses and benefits every season. Their results so far clearly indicate that mulch paper stimulates and brings about greater plant growth. In order to give best growths and yields, we, you and I, have always known that plants must have a moist, warm, mellow, open soil and we have spent days cultivating and hoeing to bring about these conditions and now Mulch Paper comes along and brings about these conditions, only better, with less work and expense.

Picture taken at Dominion Experiment Station in Canada. Melon row on right mulched, that on left was not. The mulched row produced 121 melons weighing 142 pounds. Unmulched row produced 26 melons weighing 31½ lbs. Mulch Paper did it.

PRICES

(All Mulch Paper Is 36 Inches Wide)

(Full instructions for laying Mulch Paper come with the Paper.)

5 yd. (Small roll)	$0.47
10 yards	.70
15 yards	.97
25 yards	1.45
50 yards	2.65
1 Roll (100 yds., 1 yd. wide) not prepaid can be sent by Parcel Post or Express	$3.95
2 Rolls (as above) for	7.75
1 Roll (200 yds.) (as above) for	7.45
5 Rolls or more (as above) per each roll	$3.45

Note.—Full Rolls contain 100 square yards and weigh about 45 pounds each. Can be sent by Freight, Express or Parcel Post. Let us know which. Freight and Express are the cheapest ways.

Note.—Prices in less than Roll (100 yds.) lots are Postpaid in Mich., Ind., Ill., Wis., Ohio. For States in Group No. 2 (see page 20) add 1½c per yard; for Group No. 3 add 2c per yard; for Group No. 4 add 3c per yard. (Not subject to discount.)

NEW Glass

Substitute

FLEX-O-GLASS

New Patented process. Nearest like glass yet. Unlike any other.

Made by New Improved Method

Science has at last perfected a substitute for glass that is far ahead of any previous substitute. This new material is Flex-O-Glass. The Company making Flex-O-Glass have their new find fully protected by Patents and are the sole makers. We were fortunate in getting Flex-O-Glass to offer this year. It's the nearest to glass of anything we've ever seen. We would like to send you a sample.

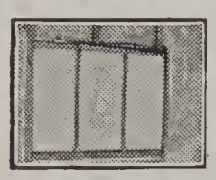
Less than 5¢ Per Sq. Ft. All Lengths 3 Ft. Wide

Why Flex-O-Glass Is Best

1. Holds heat in and cold out.
2. Costs 1/10 of glass and is better.
3. Patented. Clearer than other subs.
4. Made of best fabric. Won't break.
5. Makes hen house light, bright, warm.
6. Saves feed, fuel.
7. Water-proof.
8. Lasts for years.

Fine for Hotbeds

Flex-O-Glass grows stronger plants. "I use Flex-O-Glass and have better plants and much stronger than my neighbor."—Benson, Ft. Worth, Tex.



Cover Basement Windows

Tack on over basement window. Keeps out cold, lets light in.

Won't Break Like Glass

Mother! Give Your Baby a Sun Bath

Your baby can have a sunshine bath "summer sun" with all its healthful Ultra-Violet Rays if you use Flex-O-Glass on a window or sunporch. He will like it.

Just Cut with Shears and Nail on.

More Eggs Under Flex-O-Glass

"Got 525 eggs in Jan., 758 in Feb., 941 in March from 53 hens under Flexo-O-Glass. Neighbor scratch pen with burlap got only 1 or 2 eggs a day."—C. Schaefer, Smithton, Ill.

Withstands Snow and Sleet

A. Shisler in Ill. says, "Had 20 below zero, deep snow and sleet on Flex-O-Glass, still it's O. K. Eggs increase over 415 per cent."

Weatherproof, Waterproof

Flex-O-Glass, the new scientifically-made substitute for glass, costs 1/10 as much as glass, but just as beneficial. Admits ultra-violet rays, the health-giving rays, from the sun (glass don't). Keeps out cold and wind, holds heat in better than glass, and it's ever so much cheaper.

KEITH'S BARGAIN OFFERS

We will cut Flex-O-Glass to any desired length to fit your windows, hotbeds, etc., for an additional 4c per yd.

Remnants from larger rolls **Fresh New Guaranteed** 5—10—20—30 yard lengths

Prices in 5-10-20 or 30-yd. Rolls In Ohio, Ind., Ill., Wis., Mich.	**35c**	Per Yard Postpaid
In Minn., Mo., Ia., N. Y., N. J., Pa., Del., Va., W. Va., Tenn., D. C., Ky., Md.	**37c**	Per Yard Postpaid
In Wash., Oregon, Calif., Nev., Ariz., Idaho, Utah	**40c**	Per Yard Postpaid
In all other States	**45c**	Per Yard Postpaid
Full Roll, 100 yards, one yard wide	**$29.95**	Not Postpaid

For Poultry House Windows

Lets in Ultra-Violet Rays—Brings winter eggs—Prevents Disease—Promotes Growth. Best for laying hens; triples egg production. Prevents weak legs and disease. Matures Chicks one-third sooner.

Makes Porch a Health Room

Saves fuel and doctor bills. Nail Flex-O-Glass over screens. Keeps out cold better than glass. Lets healthful sunlight in. Easy to apply.

A Great NEW EVER BEARER

The Glossy Sparkling

Gem

Origin of the Gem

Gem was discovered five years ago by Frank Keplinger in north central Michigan, growing as a single plant in one of his everbearing strawberry beds. So outstanding was this lone plant in production of bright red berries that he saved the twelve young runner plants it produced and set them out the following spring.

First 12 Gem Plants Produced 25 Qts. of Berries

These first twelve plants from the original plants were set out in the spring and during that Summer and Fall produced over 25 quarts of beautiful red berries and more than 200 young plants.

Carefully Guarded for Two Years

After his experience with his first twelve Gem plants, Mr. Keplinger realized that he had a wonderfully worthy addition to the "Everbearing Strawberry Family" and saved and carefully guarded all the young Gem plants he produced. During these two years many "strawberry men", also members of the Horticultural Department from the State College at Lansing, Mich., visited his "new find" and marvelled at its productiveness and beautiful big berries.

Gem News Spread Like Wildfire

The news of Mr. Keplinger's new discovery leaked out and the news spread like wildfire and many strawberry growers begged for Gem plants. Nevertheless, Mr. Keplinger did not allow any to leave his place until arrangements were made with Keith Bros. Nursery, who introduced his new variety through their 1933 catalog.

Gem Introduced by Keith Bros.

Gem was introduced to the public three years ago by Keith Bros. Nursery through their 1933 catalog. Since its introduction, it is almost impossible to believe how fast Gem has gained in popularity.

Don't Be Late This Year. Order Early

Although Keith Bros. Nursery has many times more Gem plants this year than last, we anticipate a shortage, because of the great demand there are for Gem plants this season. No strawberry has ever come so rapidly forward as Gem, and plants simply can't be grown fast enough to supply the demand. We advise all our customers to make their reservations for Gem plants by ordering early and we will hold the plants for you.

KEITH'S REDUCED PRICES

Keith's specialized methods in growing, digging, and handling their Gem plants makes possible these reduced prices to you.

100 Special-Grown Gem was $2.65, **now ONLY...$2.15** | 1000 Special-Grown Gem was $17.50, **now ONLY..$11.85**

OTHER REDUCED GEM PRICES

25 plants for **$1.00**; 50 for **$1.65**; 100 for **$2.15**; 250 for **$4.35**; 500 for **$6.50**; 1,000 for **$11.85**.

(General Price List on Page 21)

SIZE

Gem berries average above the ordinary in size and don't "run small and buttony." Even during past unfavorable summer, Gem berries continued large and fresh—a remarkable important characteristic for an everbearing strawberry and the berries continue to form large up to cold, freezing weather in the fall.

FLAVOR

No one can find fault with a Gem flavor. They are as sweet and highly flavored as berries of the mother variety, the Progressive. They are just chuck full of strawberry sweetness. You don't need much sugar when you eat Gem berries.

FIRMNESS

Gem is the firmest everbearer grown. This is evidently due to the tough skin of the berry, as well as its extra firm flesh. The originator states that gem "could be rolled to market and back and still be sold." Even during hot summer Gem berries 'hold up" in color and firmness. A quart or crate of Gem berries never "leaks" no matter how far they are hauled.

Gem Bear Until Snow Falls

You can pick berries from Keith's Gem plants after snow falls.

Wants More Gem Berries

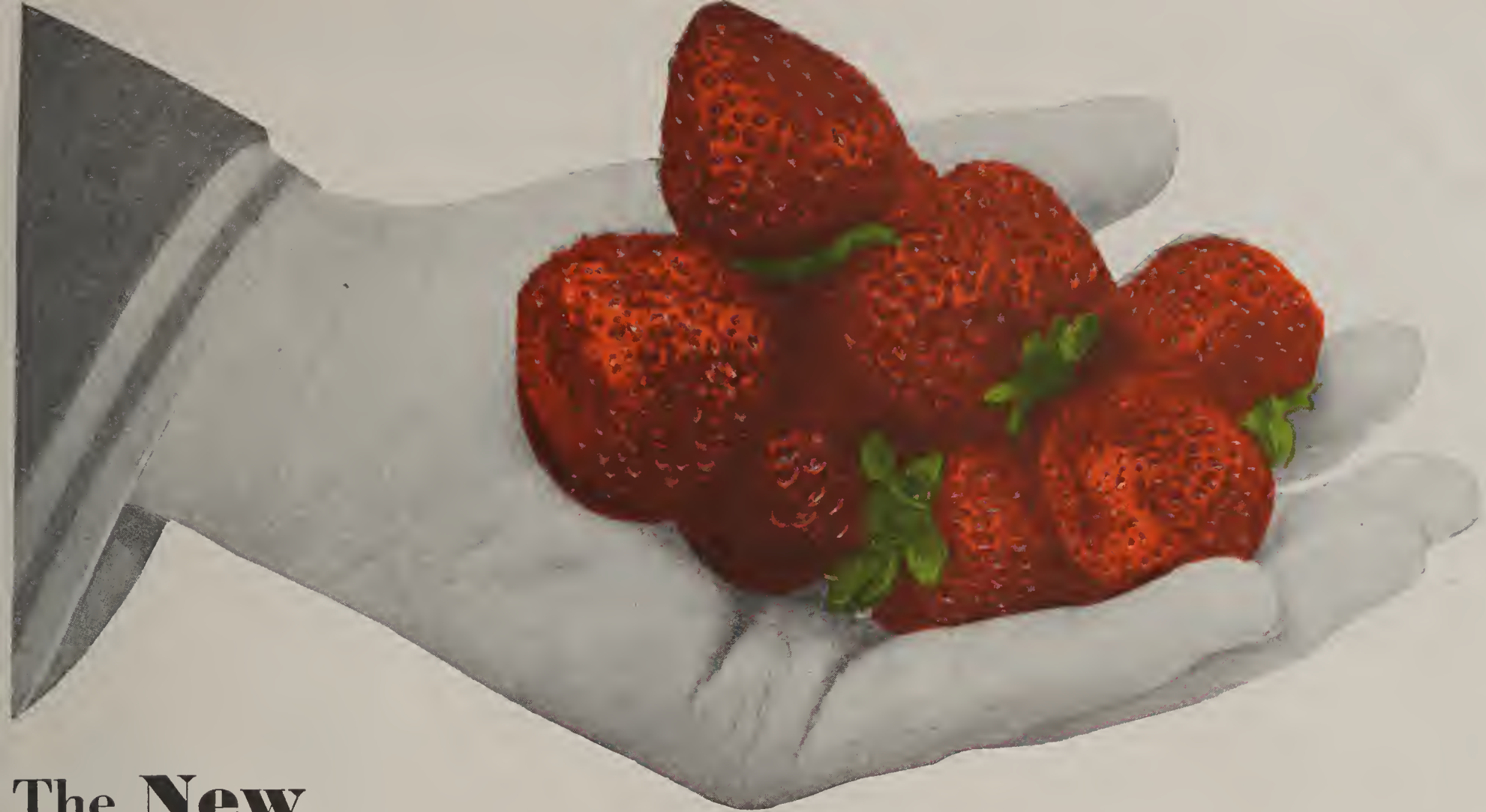
When you send your Gem to Market buyers always want more.

Chicago Fruit Market.

Gentlemen:—We have repeatedly asked for more and larger shipments of your Gem Everbearing berries. Where are they? The demand is great for this new Everbearer. Also will you have plants next spring of this new everbearer? We have numerous inquiries for them.—August Battaglia (Commission Merchant).

KEITH'S GEM PLANTS BRING YOU—

1. Beautiful Bright Red Berries all Summer and Fall.
2. Also Bear Following Spring at Usual Berry time.
3. Firmest most uniformly Perfect Berries.



The New CATSKILL - Late

A Very Productive, Big-berry, Hardy Money-Maker

This new variety, although not extensively grown at present, is being grabbed up in those localities where it has been grown, faster than the plants can be produced. It originated at the New York State Expt. Station from a cross between Premier and Marshall, and since its introduction, it has certainly made good. It is adapted to as large range of soils and climate as the Premier and in many tests has out-yielded that variety with larger berries that hold their size throughout the fruiting season. Catskill will not disappoint you.

Given Big Award of Merit

We have been testing new strawberries for over eighteen years and I do not hesitate to state that Catskill is one of the best. It is as productive as our Kanner King and the berries are as large as those of the Dorsett and Uncle Cap. In our test plots it has yielded at the rate of over 9,800 quarts per acre. It has received an award of merit from one of our eastern State (Mass.) Horticultural Societies. Catskill berries run large to very large, attractive glossy red, sweet and good quality, ripening midseason to late. Plants large, very vigorous and yields very large crops. We place our stamp on CATSKILL.

Price: 25 for **60c**; 50—**95c**; 100—**$1.50**; 200—**$2.50**; 350—**$3.50**; 500—**$4.25**; 1000—**$7.75**.

New But ONLY $7.75 Per 1000

Catskill are good plant makers. From rows like these growers realize those enormous yields, 8,000 to 12,000 quarts per acre, bringing in more clear cash per acre than from 40 A of corn. Set KEITH'S VITALIZED CATSKILL PLANTS for largest yields.

WHY You'll Like Catskill

1. Very large yields—above the average.
2. Berries very large, attractive glossy red all over, no white green ends in Catskill.
3. Catskill has a long fruiting season, from midseason to late.
4. Plants are large, very hardy and vigorous—stands cold weather and drouths better than the average variety. Yields large crops.
5. Berries are sweet and of good quality, but not as good as Dorsett or Fairfax.
6. Berries are firm and solid, are better for canning, etc., than Premier, but not equal to Kanner King. They ship and haul well.
7. Their large size, glossy red color makes them very attractive, really beautiful.

Set Keith's Vitalized Catskill Plants

Keith's Black Raspberry

This Year Inspected by Government Three Times—Your Protection—Plants Like These Are Scarce This Year—Buy Now

Save a Whole Year We have two grades of Black Raspberry plants for you this season—one-year, a tip plant, and two-year transplants. Save a year by setting the transplants. We've grown them one year in nursery for you. They will fruit some this season when set out early. Best for quick returns. Tip plants are most commonly offered and set where time isn't an item.

NEW LOGAN (Early)

75¢ Per 12 Plants

NEW LOGAN, **NEW.** Earliest of all, brings early market prices. Ripens a week to 10 days ahead of others. Berries large, "Meaty" and well flavored. Expt. Stations find New Logan to be one of the most outstanding Black Raspberries. Fine for home use. Berries are large, not "seedy," one of the best for table or canning, jams and the like. Keith's New Logan plants are grown from young healthy stock plants, not from old fruiting plants that become weak plants. We have only the best, most vigorous and highly productive plants for you, freshly dug, not storage plants. One and two-year plants. Quickest returns will be from the two-year plants (transplants). Price: 12 one-year plants, **75c;** 25 for **$1.25;** 6 two-year plants, **$1.00;** 12 for **$1.50.** (Other price list on page 21.)

QUILLEN (Late)

75¢ Per 12 Plants

A new variety from Illinois. Noted for its late ripening, freedom from disease, and large yields of glossy, ink-black, big attractive berries. Keith's Quillen will lengthen your black raspberry season 10 days or more. Is a sturdy, upright grower with strong heavy canes which do not bend down under their heavy load of berries. Price: 12 one-year plants for **75c;** 25 for **$1.25.** 6 two-year plants for **$1.25.** (Other prices page 21.)

Raspberry Garden

$1.69 24 Selected Plants

Many of our customers have expressed their wishes to have a home raspberry garden with more than one variety. Here we offer three leading home garden varieties, 8 plants each, all 24 selected 1-yr. plants. (Set plants 3½ ft. apart in row. If more than one row, space rows 5 or 6 ft. apart.) Will yield 3 to 8 qts. per picking. These 24 plants will make you a dandy Black Raspberry Garden with a possible of 60 qts. during the raspberry season.

8 New Logan (Early)
8 Cumberland (Mid-season)
8 Quillen (Late)

$1.69

24 Selected Plants. ONLY.
(Parcel Post rates see page 22)

Grow Your Own!

Will Cost You ONLY **3¢** Per Qt.

Why be without fresh Black Raspberries for Pies, Jellies, Jams, etc., when 25 plants will supply you with all the berries you need at a cost less than **3c per qt?** Set plants this spring at one end of garden or along side of yard. You'll have fresh berries for table use, pies, jellies, etc. What a treat!

Keith's Plants Excel

Keith grows raspberries for plants only. The strength of the mother plant goes all into young plants not fruit. They are the best for planting.

1. Freshly dug, packed and sent direct to you. No storage plants from Keith.
2. Keith's Raspberry plants are gov. inspected 3 times.
3. All plants have large roots. Keith's ideal plant soil does it.
4. Keith plants are very hardy —Northern grown.

CUMBERLAND (Mid-Season)

$1.00 Per 25 Plants

An old reliable standby—productive, hardy, can be grown in any well drained soil. Cumberland is much planted variety. It is in the Raspberry family like the Dunlap is among strawberries,—well known and liked. Berries large, not "seedy," good flavor. Price: 2-yr., 6 for **90c;** 12 for **$1.00.** (Prices p. 22.)

BLACK BEAUTY (Mid-Season)

$1.35 Per 12 Plants

NEW VARIETY Black Beauty is a brand new variety, another Black Raspberry from Ohio. (New Logan is the other.) Where appearance, yields, hardiness and freedom from disease is desired, set Black Beauty. This new raspberry is worthy of a place in your garden or field. We have only a limited number of Black Beauty plants to offer, as we wish to keep most of our crop of young plants for nursery planting, for the demand is becoming greater each year as growers learn of the merits of this new berry. Prices: 6 2-year plants **$1.50.** (Price list on page 21.)

Showing Keith's 1 and 2-yr. plants.

Save Whole Year

By using Keith's 2-yr. transplants you save a whole year. It was a 1-yr. tip plant last year. We transplanted it, grew it one year for you and now offer it to you at less than it would cost you to cultivate and care for it one year. You have gained a year at less than cost. These plants are bearing age.

Three Brand NEW Black Raspberries

For the past seven years we have been testing new varieties of raspberries to find the very best for our customers. In the general list above you will find three varieties we list as "new." They are new varieties compared with Cumberland but are grown quite generally commercially. But the three varieties that we list below are "BRAND NEW" and we find them better and more promising than any we have ever fruited. Of the three, the Bristol is the best. It's ahead of anything we have ever fruited.

NAPLES (Medium Late)

Naples is a medium late variety, ripening its firm, glossy berries about a week later than mid-season varieties, such as the old Cumberland. We have fruited Naples for three years and find it a very satisfactory market variety. The New York Fruit Testing Assn. says: "Plants are vigorous, productive; fruit large, glossy, attractive, firm, and of good quality; excellent for market and home use, no other market variety as good." Naples is one of the few "definitely superior" new black raspberries.
Price: 6 for **60c;** 12—**$1.00;** 25—**$1.50;** 50—**$2.50;** 100—**$3.95.** (Complete prices p. 23.)

BRISTOL (Very Early)

Bristol is the earliest black raspberry we have ever fruited. Its earliness, along with its large yields of firm, attractive berries, makes Bristol the most valuable black raspberry so far introduced. The New York Experiment Station states "a week earlier than Naples, one of the best if not the best grown at the station; berries are large, firm, fairly glossy, attractive, excellent quality; bushes hardy, vigorous, and bear a very heavy crop." What more could be said of a black raspberry. Because of the scarcity of plants in this new variety we are offering only 12 plants per customer. 6 for **75c;** 12 for **$1.25.**

SPECIAL OFFER For only **48c** we'll add to Home Raspberry Garden at left 8 Naples or 8 Dundee Black Raspberry plants. For **81c** we will add 8 Naples and 8 Dundee to the garden at left.

DUNDEE (Mid-Season)

Dundee is one of the superior new varieties noted for its fine, excellent quality. It is one of the best for home use because its berries are exceptionally sweet, excellent raspberry flavor and quality, and firm. We have fruited it right beside the Naples for three years and find it productive, hardy, a thrifty grower of sturdy, strong upright canes, the berries are large, glossy black, attractive, medium firm, sweeter than the average, and hard to beat for quality.
Price: 6 for **60c;** 12—**$1.00;** 25—**$1.50;** 50—**$2.50;** 100—**$3.95.** (Complete prices p. 23.)

SHORT CUTS TO RASPBERRY CULTURE

Here's a few pointers on Black Raspberry Culture. Set plants 3½ to 4 ft. apart in rows 6 to 7 apart. Cultivate often to conserve moisture and kill weeds, etc. Cut tips off fresh shoots (canes) waist high to cause branching. Remove old canes after fruiting and burn. For full details get Keith's "PRODUCTIVE BERRY CULTURE." See page 15. It's chuck full of practical pointers on fruit culture.

For Assurance in GROWTH AND PRODUCTION

Plant Keith's Blackberries

Note large amt. of fiberous roots on these Root-Cutting Plants. Equal to transplants but cost much less.

Note:—Keith Offers You Root-Cutting this year

This season we offer customers the best Blackberry plants grown. They are Root-Cutting plants. These plants are grown from pieces of fresh, healthy roots which are scattered in a shallow trench and allowed to callous over. From these pieces of roots grow out many fiberous roots, giving Keith's plants wonderful root systems, excelling "sucker plants" commonly sold to growers.

Equal to 2-Year Transplants—Costs Less

Keith Extra Large Root-Cutting Blackberry plants are equal in value, size and root system to many 2-yr. Blackberry Transplants. It's the root system that counts and Keith's Root-Cutting Blackberry plants have that to a perfected degree. The tops of Keith's Root-Cutting Blackberry plants are large enough to be of "bearing age."

ALFRED—A New Berry Without a Core

Big, Black, glossy berries 1½ in. long, without a core and almost seedless. An Alfred is all berry—a mouthful of sweet black, strong, vigorous and send out heavy producing fruit spurs bearing loads of large giant berries. Complete price list page 23.

Prices

One-Year Extra Large
6 for **85c**; 12 for **$1.15**; 25 for **$1.75**; 100, **$3.95.**

One-Year No. 1
6 for **65c**; 12 for **95c**; 25 for **$1.65**; 100, **$3.35.**

ELDORADO—The Best Hardy Blackberry

An old standby. Canes vigorous, upright, sturdy, strong, and need no winter protection. Most blackberries grown in gardens or field culture are Eldorado. They are very sweet when fully ripe, not seedy, firm for jams, jellies, they stand shipping and handling well. Complete price list page 23.

PRICES

One-Year Extra Large
6 for **65c**; 12 for **95c**; 25 for **$1.65**; 100 for **$3.85.**

One-Year No. 1
6 for **50c**; 12 for **80c**; 25 for **$1.50**; 100 for **$2.95.**

As Low As—
$2.95 Per 100

See page 23

New Low at
$19.85 Per 1,000

WHERE and WHY Grow Blackberries

Blackberries can be grown in any well drained soil along garden fence, to one side of lot, along end of garage. 25 plants or so will supply plenty fresh berries for table use, pies, blackberry juice, etc. Why not have all the blackberries you can use when they are so easily grown and need so little care. To keep weeds and grass down, mulch with 6 inches of straw or lawn clippings, etc.

HOTKAPS

Showing use of Hotkap Setter Saves time and expense.

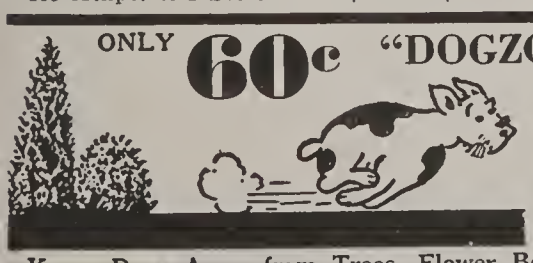
A New Way to Have Earlier Crops

Modern invention. Affords an "Individual Hothouse" for each plant. Makes them grow faster, matures earlier; protects plants from frosts, insects, wind hail, pounding rains, etc.

Costs Very Little

The cost of Hotkaps is very little as compared with other means of starting and protecting young plants. Easily and quickly placed over plants or seed hills. Plants come up right under them. One man can place 3000 per day with setter.

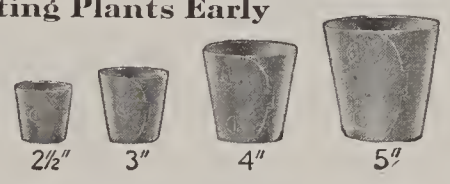
Prices POSTPAID In Mich., Ind., Ill., Wis. and Ohio For Other States see Other Groups.		See Page 20 for States in Groups: States in Grp. No. 2	States in Grp. No. 3	States in Grp. No. 4
50 Hotkaps	$1.25	$1.35	$1.45	$1.55
100 Hotkaps	2.00	2.15	2.30	2.45
250 Hotkaps	4.20	4.40	4.55	4.70
500 Hotkaps	7.85	8.10	8.30	8.50
1000 Hotkaps	14.85	15.15	15.45	15.75
Spcl. Waterproof Setter	.70	.75	.80	.90
SPECIAL OFFER Not Subject to Further Discount				
100 Htkps. & 1 Setter	$2.45	$2.60	$2.70	$2.80
200 Htkps. & 1 Setter	4.50	4.70	4.85	5.00



Keeps Dogs Away from Trees, Flower Beds, etc.
"Dogzoff" protects your evergreens, shrubs, furniture, from dogs and cats; drives mice out of your house; keeps moles out of your lawn; prevents rabbit injury; keeps cats away from bird cages. Don't injure furniture, etc.

FORCING POTS

For Starting Plants Early



These Pots Enable You to Have Early Tomatoes, Cabbage, Melons, Etc.

These pots are what make it so easy and inexpensive to start your strawberry, vegetable, melon and flower plants a month ahead of normal planting season. Think of it—gain a whole month's start in growth. Plants don't have to be removed from them when transplanted in the open. Set pots, plants and all. Their growth is never checked as by the old pots. Not so with these pots and they are cheaper.

Sizes—We recommend the following sizes: 2½ in. for flowers, such as asters, etc.; 3 in. for gladioli bulbs, tomatoes, cabbage, etc.; not less than 4 in. for strawberries, etc., 5-in. pots will give better results.

PRICES — POSTPAID in Mich., Ind., Ill., Ohio and Wis.

In Minn., Mo., Iowa, N. Y., N. J., Pa., Del, Va., W. Va. and Ky. add **8c** for **each** 50 pots. For all other states and **12c** for **each** 50 pots, except in Idaho, Utah, Nevada, Wash., Ore., and Calif., add ½c for **each** pot.

Quantity	Size of Pots..2½ in.	3 in.	4 in.	5 in.
Per 25	$0.50	$0.70	$0.85	$1.10
Per 50	.70	1.00	1.40	1.85
Per 100	1.25	1.45	2.25	3.25
Per 1000	7.25	9.50	15.00	21.50

(500 or more at 1,000 rates.)

Make More Money

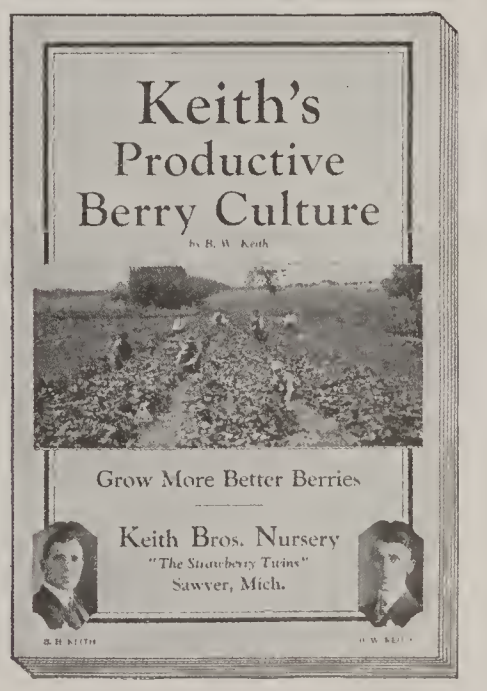
NEW Valuable BOOK

Makes It EASY and Profitable for You to Grow Better Berries

This book will help you to grow "MORE and BETTER BERRIES." It is chuck full of practical "short-cuts" to Profitable Small Fruit Culture—Strawberries, Raspberries, Blackberries, etc. Contains all the information a beginner, a "city-farmer," a practical fruit grower needs to grow bumper, profitable crops of berries. Written in a very simple and understandable way.

Tells How

1. How to get berries "Out of Season."
2. How to market berries at Highest Prices.
3. How to Start in a Small Way.
4. How $5.00 Can Bring Over $200 Profits.
5. How One Acre Can Bring $1,200 to $1,500.
6. How to Select and Prepare Soils, Set Out and Care for Plants.
7. How to Conduct a Roadside Market.
8. How to Earn Money for a New Car, Radio, etc.
9. How Boys and Girls Can Build Bank Accounts.
10. How to Prepare Delicious New Berry Dishes—Latest Recipes.
11. How to grow berries the new way through Mulch Paper.



ONLY **68c** Postpaid

Sold anywhere in United States for 68c postpaid. With fruit plant order of $6.00 or more FREE.

With fruit plant orders **$4.50** to **$6.00** send **25c**; orders **$3.50** to **$4.50** send **35c**; orders **$2.50** to **$3.50** send **45c**; orders **$1.00** to **$2.50** send **50c.**

Famous the World Over

Bears Two Crops Instead of One

KEITH'S MASTODON

Everbearing Plants

Look!

Here They Are

Selling Berries

in the

Late Fall

When Prices Are Highest! If you want to make extra money from your garden, from a vacant lot, or from any small piece of ground, set Keith's Super-Mastodon plants and sell the berries right at home. They are ready sellers at a roadside stand.

Get Big Berries 60 Days After Planting

Set Keith's Super-Mastodon everbearing plants at garden-making time in the spring and begin to pick large beautiful berries in 60 to 90 days. They fruit from then on until freezing fall weather; also next spring, summer and fall, all from one planting.

SAVE • ONE • WHOLE YEAR!

More and quicker money can be made from a small bed set to Keith's Super-Mastodon plants than can be realized from chickens, vegetables, or anything you might undertake. There are thousands looking for an opportunity to make extra money. It can be done with Keith's Super-Mastodon plants. The berries readily sell to your neighbors, tourists, groceries, summer resorts, or on fruit markets at 25c per qt. and you can pick a lot of quarts from 1,000 plants. Prices on page 21.

Keith's Genuine

Everbearing Super Mastodon

Ever since its introduction Keith has specialized in the growing and perfecting of the Mastodon Everbearer and now we offer our customers our SUPER-MASTODON plants, specially grown for large summer and fall yields. And they cost less than ordinary everbearing plants.

ONLY $11.50 Per 1000

Price No. 1 Plants: 25—**75c**; 50—**$1.35**; 100—**$2.00**; 200—**$3.85**; 1000—**$11.50**.

(Other prices p. 23.)

12 Reasons Why Keith's Super-Mastodon Plants Win

1. Brings you quick cash 60 to 90 days after setting.
2. The very best for garden or field culture.
3. Easily grown in any garden soil.
4. Largest of any known everbearer.
5. Bears three crops instead of one from one planting.
6. Berries uniform and large from beginning to end of season.
7. Yields of big berries increase from July until October.
8. Bears profitable crops of berries not only in summer and fall, but the following spring also.
9. Bears 10 months out of 18. First summer and fall, then the following spring and the second summer and fall.
10. Berries sweet, highly flavored, juicy.
11. Good for either hill or matted-row culture.
12. A continuous produce, stopped only by freezing weather.

Keith's Mastodon Berries
You can grow berries like these from Keith's Plants.

Make Quick Money With Keith's Super-Mastodon

When You Give Keith's Super-Mastodon

When you give Keith's Super-Mastodon plants enough to "eat and drink" they certainly will produce big yields for you that bring top-notch prices. Here's what they can do for you.

$60 from a bed 33x35—M. Marshall (Mich.).
350 qts. from 300 plants—P. R. Amber (Calif.).
$213 from 1/10 Acre—J. Barlow (Mich.).
$380 from ¼ Acre—Mr. Parrish (Mich.).
300 plants supply family of 8—M. Kurtz (Ohio).
576 qts. per Acre per day ($216)—Keith's record.
$20 from small bed (200 plants)—W. Jones (Pa.).
Berries in 90 days after planting—W. White (Ill.).
Started to bear in July—Mrs. J. Smith (Ohio.).

Keith's Super-Mastodon plants will also bear a big crop following spring, making two crops per year.

KEITH BROS. NURSERY, Sawyer, Michigan

Keith's Red Raspberries

Twice Government Inspected

Chief *(Early)*

Chief is a comparatively new red raspberry developed at the Minnesota Expt. Station. It is a "full sister" to the Latham, but its berries are a much brighter red and ripen a week to 10 days earlier. This makes it a very desirable variety and one of the best money-makers. It is the earliest of all red raspberries. The canes are very hardy, standing the most severe winters. It will out-yield the Latham—in fact most "reds" with ordinary care. The berries have a lasting bright red color, excellent flavor and withstand long hauling.

Keith Offers You Three Grades of Chief

Keith has three grades of Chief plants for you this year:—Two-yr. Transplants, 1-yr. Extra large, 1-yr. No. 1. Note the difference in the root growth in picture at left below.

1-yr. No. 1: 6 for **50c**; 12 for **75c**; 25 for **$1.00**; 50 for **$1.90.**
1-yr. Ex. Large: 6 for **65c**; 12 for **85c**; 25 for **$1.25**; 50 for **$2.25.**
2-yr. Transplants: 6 for **85c**; 12 for **$1.25**; 25 for **$2.30**; 50 for **$3..75.**
(Other offers p. 23.)

Newburg *Midseason to Late*

This is a new variety and a winner. From reports from different State Expt. Stations, from growers who have been fortunate enough to obtain plants to try out this new berry, we find Newburg leading them all. The berries are the largest in "reds." The N. Y. Fruit Testing Assn. finds Newburg "**the most promising variety in the Stations collection. The fruit is very large, very firm and does not crumble. The color is a bright, attractive red; in keeping and shipping quality it has no superior—in bush and fruit, this is the best red raspberry under cultivation.**" This is what one of the largest fruit testing Associations in the United States thinks of Newburg.

PRICES: 1-yr. No. 1: 6 for **75c**; 12 for **$1.00**; 25 for **$1.65**; 50 for **$2.95.**
1-yr. Extra large: 6 for **90c**; 12 for **$1.25**; 25 for **$2.25**; 50 for **$3.50**; 100 for **$5.00.**
(Other offers on page 23.)

The above will give you an idea of difference in size of 1-yr. and 2-yr. Red Raspberry Transplants.

Complete Raspberry Garden

To accommodate our many customers who do not have much room and who would like to have a complete Red Raspberry Garden containing all varieties we offer and have arranged the following:

for Only $1.67

Keith's Complete Red Rasp. Garden
8 Chief
8 Newburg
8 Latham
—
24 Selected plants for ONLY.. **$1.67**

Latham *(Midseason)*

This money-making variety was started at the Minnesota Plant Breeding Farm. Prof. Hanson, the noted plant breeder from So. Dak., states: "Latham is the hardiest Red Raspberry of them all." If it stands the winters of Minn. and Dakota it will survive anywhere. Prof. Herrick of Ames College, Ames, Ia., states, "A Super Red Raspberry in every way."

1. **Berries large, firm, bright red.**
2. **Holds color, shape in canning.**
3. **Picks easy, not hid in bushes.**
4. **Plants hardy, don't freeze back.**
5. **Canes big, strong, don't break.**
6. **Very productive, one of best.**
7. **Berries hang on vines well, don't crumble.**

Price 1-yr. No. 1: 6 for **40c**; 12 for **65c**; 25 for **90c**; 50 for **$1.75**; 100 for **$2.90.**
(Other prices on page 23.)

for postage see p. 22

NEW *Everbearing* Strawberry

Leads Them All in Flavor and Quality

Wayzata The NEW Everbearing Strawberry

Everyone who has had the opportunity to taste this new variety of everbearing strawberry, the WAYZATA, states that it has the sweetest and best flavor of all everbearing strawberries on the market today. The berries average large all through the season, and they seem to stand dry weather equal to the Mastodon. It makes very few new runner plants, except under the most favorable conditions but the mother plant, the one you set out, develops into the largest single hill plant I've ever seen, many larger than a half bushel basket in diameter. For this reason Wayzata is the best everbearer I have ever seen for "hill" culture.

How to Grow Wayzata

Because of their sweet rich flavor, and their bushy habit of growth, they are one of the best everbearers for the home garden, where "hill" culture can be very easily followed. I suggest the triple row system (mark out three parallel rows 16 inches apart and set plants 16 in. apart in each row).

Wayzata berries are very firm, large, and evenly colored. No green ends or undersides on Wayzata. They are red all over and all through when ripe, and their bright red color makes them a very attractive berry. Price: 25 for **$1.95**; 50 for **$3.75**; 100 for **$6.00.**

Only from Keith

CAN YOU GET THIS BIG BARGAIN

A few rows across a vacant lot brings in Quick Money.

KEITH'S 3-IN-ONE Everbearing Strawberry Gardens

This year Keith offers you Big Bargains in the three leading Everbearing strawberries a 3-in-one combination. The Gem (Page 2) Keith Super-Mastodon (Page 14) and Champion described below. All have a place in your garden.

Set Keith's Everbearers and pick plenty of big sweet berries all during the summer and fall, also next spring, summer and fall, all from one planting. Begin picking 60 to 90 days after you set plants in the ground. Requires no special soil or care to grow plenty berries from Keith's Special-Grown Everbearing strawberry plants.

$2.95 Keith's Everbearing Strawberry Garden

Housewives find a few Keith's Everbearing Plants a wonderful asset to getting meals. Fresh fruit every day.

Have Berries All Summer and Fall

Here Keith offers you an everbearing strawberry garden composed of the three best everbearing varieties; namely, Keith's Gem, Keith's Super-Mastodon and Champion. Your opportunity to fruit all three Keith's Everbearers. This combination will give you sweet berries, big berries, and lots of them all summer and fall; also the next spring, summer and fall. (Postage rates page 20.)

Keith's Everbearing Garden A

25 Gem	$1.00
50 Super-Mastodon	1.35
25 Champion	.95
	$3.30
Special Price Only	**$2.95**

Keith's Everbearing Garden B

100 Gem	$2.15
100 Super-Mastodon	2.00
100 Champion	2.25
	$6.40
Special Price Only	**$5.55**

Keith's Everbearing Commercial Garden

This commercial garden is an investment worth while. Gives you three leaders in the everbearing strawberry world. They can easily be set on less than half a city lot.

500 Gem	$6.50
500 Super-Mastodon	5.95
500 Champ.	6.60
	$19.05

Picture the quarts you can pick from a bed like this. Only 100 plants long. 16 qts. per row per day. Keith's plants do yield.

Special Price $16.25

CHAMPION (Everbearing) Strawberry

Keith's Champion plants bear very sweet, medium to large berries. Keith's Champion is a good producer. Plants set in April begin fruiting in late July. Even the young runner plants begin blossoming and developing berries before they take root in the soil. This shows how highly productive Keith's Champion plants are. This variety has a record breaking yield of approximately 5,600 quarts per acre during the summer and fall season. Champion, with their big yields of exceptionally sweet berries, will please you.
Price: 25 for 95c; 50 for $1.50; 100 for $2.25. (Price list page 23.)

"GLADS" LIKE THESE WILL MAKE YOUR HOME MORE HOMEY AND CHEERY ALL SUMMER. TRY A KEITH COLLECTION

Special Glad Offer

In this SPECIAL "GLAD" COLLECTION we offer Keith's two "Glad" Collections. One for ONLY— **ONLY $4.10**

Keith's New Gladioli Collections Personally Selected

Keith's New Gladioli Collections are different from other collections. So often collections are made up of old inferior, cheap varieties. This is not the case with Keith's "Glad" Collections. They are made up from the most showy, large, new varieties personally selected last summer when "glads" were in full bloom. They will produce prize-winning blooms for you—the kind you will like to show your neighbors and write the country papers about. You will have beautiful blooms all summer when you set "Keith's Personally Selected Gladioli Collections." They are all from "prize-winning" varieties.

Keith's Giant Collection

The greatest collection of biggest, giant blooms ever offered. No larger blooms can be grown than from these GIANTS. Many of these varieties sold as high as $1.00 per bulb when introduced and here they cost you less than 3c each. We are proud to offer you a collection of giant bulbs like these. 100 BULBS IN 10 or MORE DIFFERENT KINDS ONLY—

$2.45

Keith's Rainbow Collection

This is not a "mixed" collection of odds and ends as is so often offered. It consists of 12 different varieties selected while the "glads" at one of the largest State growers were in bloom. The selection was made to give you blooms all during the "glad" season.

110 Bulbs—12 or more different selected kinds

ONLY $1.95

Keith's New Dahlia Collections New Giant Blooms

Keith's Dahlia Collections are composed of varieties selected from the best and choicest dahlias—all personally selected from commercial field when the plants were in full bloom so as to get the most attractive and beautiful varieties. They are all prize-winning dahlias. In such beautiful colors as creamy buff, orchid-lavender, apricot-yellow, scarlet-red, lilac-rose. None more showy or beautiful.

GIANT BLOOMS LIKE THESE ARE PRIZE WINNERS

Keith's Giant Dahlia Collection

A SELECTED COLLECTION OF GIANT BLOOMERS NONE MORE BEAUTIFUL OR SHOWY

This Personally Selected Dahlia Collection cannot be excelled anywhere. It is of the best, choicest, and attractive show varieties. Every one a prize-winner. 10 different kinds in 10 different colors. Some shades and colors you have never seen before. 10 roots, 10 DIFFERENT KINDS ONLY—

$1.85

Special Dahlia Gladioli Offer

In order that our customers might have both Dahlia and "Glad" collections, we make these Special DAHLIA-GLADIOLI Offers:
OFFER NO. 1—One Giant Dahlia and one Giant Glad Collection. The 2 for $3.95.
OFFER NO. 2—Both Glad Collections and the Giant Dahlia, all 3 for $5.85.

• POSTAGE—Dahlia and "Glad" Collection add 15c for States Group 1 and 2, 21c for States Group 3 and 4.

KEITH'S

Red Raspberries

Twice Government Inspected (Complete Price List P. 23)

For largest yields and profits, set Keith's twice inspected Red Raspberry plants. It will cost just as much to prepare your soil, set out and care for poor or ordinary plants as it will the very best, such as Keith grow.

Save a Whole Year

If you want to get berries quick the same year you set the plants, then set Keith's 2-yr. transplants. Not only will you pick berries (not a full crop) the first year but you've gained a year's growth, makes you one year ahead in the Red Raspberry game.

Chief Berries are delicious and they hold their delicious flavor and color after canning.

The above picture shows the difference between a one-year and a two-year Red Raspberry Transplant. You will note that the transplant has a much larger and more developed root system and many of the plants are branched and are of bearing size and age.

NEWBURG *(Midseason)*

NEWBURG comes from New York State. The New York Fruit Testing Association finds it to be one of the most promising Red Raspberries they have tested. We fruited Newburg last season for the first time and found it to be a worthy variety. We never saw such large red raspberries. They looked like little crabapples in the boxes and didn't they bring the price on the Chicago Market. Newburg plants are scarce, order early and get a start this spring with Keith's Newburg plants. Our stock plants came direct from N. Y. Fruit Testing Assn. Price: 6 one-year Extra large, **90c**; 12 for **$1.25**; 25 for **$2.25**.

CHIEF *(Early)*

Chief is a leader for home use and commercial market. (1) A pleasing sweet raspberry flavor, you want more when you taste them; (2) Berries hold their bright red color, flavor, shape and size after canning (most reds don't, you know); (3) Hold their bright red color and stand up well for days after picking (this means top prices); (4) Plants are hardy, vigorous growers, don't freeze back. Prices on p. 23.

LATHAM

(Midseason)

Latham is a much planted variety. Berries larger than Chief and when given good care, vines grow very thrifty and bear very large berries. Stands cold winters wherever red raspberries are grown. (Read p. 17.)

Interest to Housewives

Latham isn't considered as good for canning as Chief, but Mrs. Keith finds that when she uses the "cold pack" method, Latham makes a beautiful canned berry. This might interest the housewife.

GRAPES

Every Home Should Have Grapes Easily Grown Anywhere

CACO (red) Early (New Early)

A new Red grape. Large, attractive compact bunches. Palatable sweet berries with a flavor different from other grapes. Bears early, often second year after planting. Prices, 2-yr. plants, each, **50c**; 6 for **$2.35**; 12 for **$4.20**. (Complete price list p. 23.)

MOORE'S EARLY

An early blue grape much like the Concord but 10 days to two weeks earlier. 2-yr., each, **35c**; 6 for **$1.45**; 12 for **$1.85**. (Prices on larger amounts on p. 23.)

CONCORD (blue) Midseason to Late

The leading Blue grape. Grows (midseason to late) everywhere. Good for all purposes. Hardy, productive, and a rapid grower. Price, 2-yr., each, **30c**; 6 for **$1.00**; 12 for **$1.50**. (Prices on larger amounts, p. 23.)

BRIGHTON (red)

A very desirable red grape sweeter than most red grapes. Berries large, juicy, in well filled bunches. Price, 2-yr., each, **40c**; 6 for **$1.60**; 12 for **$2.00**. (Other prices p. 23.)

NIAGARA (white) Midseason to Late

Leading white grape, very sweet, productive. None better for wines, juices, and the like. Price, each, **35c**; 6 for **$1.00**; 12 for **$1.75**. (Other prices p. 23.)

The Fredonia—New Delicious

ASPARAGUS

Grow Your Own Asparagus One Planting Lasts a Lifetime

Martha Washington: A new rust resisting variety developed by the U. S. Bureau of Plant Industry, Washington, D. C. Rapid in growth, hardy, vigorous, and very productive of long, thick, tender shoots. A wonderful improvement over other varieties and is most exclusively planted for all commercial purposes. Prices on two-year plants see page 23.

DEWBERRIES

Bigger, Better, Sweeter Than Blackberries

The berries are often twice as large as blackberries, sweeter, no hard cores, sell for more on any market. We consider them much better for home use, especially dessert where the berries are served fresh. They are sweeter, requiring less sugar. We offer one- and two-year plants this season. Our supply of two-year plants is very limited. Order your two-year Dewberry plants early.

Lucretia. The hardiest of all Dewberries. Berries are large, sweet, coreless. Can be used just like blackberries for desserts, jellies and jams, only they are larger and sweeter. Prices see page 23.

Two NEW Grapes

These two new varieties of grapes by the New York Expt. Station and tested out very thoroughly by the New York State Fruit Testing Co-op. Assn. and found to be very desirable varieties. They are scheduled to be the two leading varieties in the early white and black varieties. Both are earlier than any other commercial varieties on the market.

PORTLAND (New Very Early White)

Portland, a new white variety, is fast becoming our leading white grape. It has already been placed first in the white grape class for market. The vines are vigorous growers, healthy and above the average in production. They also are hardy, standing the cold winters where the Niagara, the present leading white grape winter-kills. The bunches and berries on them are very large, larger than other white grapes. The quality and flavor are among the best. If you have tried other white grapes and failed, try Portland. It will not fail you. And remember, IT'S VERY EARLY. Priced, 2-yr. plants each **60c**; 3 for **$1.50**; 6 for **$2.60**. Other prices on page 23.

FREDONIA (Black New Very Early)

In the Fredonia we have a new leader in the black varieties of grapes. The New York Fruit Testing Assn. states "Fredonia stands alone as an early black grape." It ripens very early, two weeks ahead of other early varieties. This earliness, along with its productiveness, compact uniform bunches, large berries with tender juicy well flavored flesh, makes Fredonia a wonderful addition to the "Grape Family." It is way ahead of other early black grapes, and the earliest of them all. Price 2-yr. plants **65c** each; 3 for **$1.45**; 6 for **$2.65**. (Other prices on p. 23)

Keith's Bargain Grape Arbor

COMPLETE ONLY **$1.20** See Below

A "Red, White, and Blue" Grape Arbor. One 2-yr. plant each in Concord, Niagara, Moore's Early, and Brighton—four different varieties in four different colors and flavors. Price postpaid in States in Group No. 1—$1.20; Group No. 2—$1.30; in Group 3—$1.50; in Group 4—$1.70. States grouped on page 22.

With each order for grape plants, our "Bargain Grape Arbor" included, we will send you free on request leaflet for pruning, posting and wiring grapes for first four years.

NOTE THIS:—For only 43c more we will add one Fredonia or one Portland grape plant to this offer, and for 75c we will add one each of Fredonia and Portland.

Keith's ROSE BARGAINS

We list only the best, most outstanding hardy Roses. Have roses, beautiful roses, different from ordinary common roses like your neighbors have. Keith's roses are different—only the best. Grown just as early as any—old rose, but what a difference.

Keith's Dependable Climbing Roses

Here are six leaders that will give you beautiful, large fragrant blooms equal to green house roses. Can be used for weddings, churches, funerals, and above all, gorgeous sweet roses for your own table.

BLAZE Described and pictured at right.

NEW DAWN See upper right on this page.

CLIMBING AMER. BEAUTY Rich carmine Red. Early large blooms. One of the best for home use. Buds are beauties. Price: 2-yr. Bushes **50c.**

New Dawn $1.50

3 for $3.95

Everblooming Climbing Rose

New, hardy Everblooming, Climbing, flesh pink, fragrant as hothouse roses. New Dawn is a lovely match for Blaze, the other hardy everblooming, climbing rose offered here. With New Dawn and Blaze you can have fresh fragrant roses all summer. For newness in Roses, set New Dawn. Sold under U. S. Plant Patent No. 1. Price 2-yr. bushes **$1.50; 3 for $3.95.**

New Dawn

$1.50 3 for $3.95

BLAZE

New Climbing Everblooming

New Everblooming, Climbing Scarlet Red Rose. Just like Paul's Scarlet but Everblooming. Blooms in summer, first hardy rose of its kind. Sold under U. S. Plant Patent No. 10.

Bargain Prices on These Two Roses—Blaze and New Dawn

These two leading Everblooming, Climbing Roses at Bargain, ONLY..... **$2.75**

10 Everblooming Roses 10 for $1.35

A real bargain in everblooming roses that will bloom for you this summer. Ten different kinds, such as Crusader (red), Pink Radiance, Lady Hillington (yellow), Gruss en Teplitz (red), Sunburst (yellow), and so on, 10 in all. A Bargain collection of beautiful bloomers. (Pot grown plants.) Come to you in full leaf (soil on roots) ready to start growth at once. The 10 for only **$1.35.**

Mary Wallace (Apple-blossom Pink)

MARY WALLACE (Apple - Blossom Pink.) A vivid pink not known before in Climbing Roses. Blooms large with pink curled petals (see at left). Fragrant like hot house roses. Price: 2-yr. bushes **60c.**

PAUL SCARLET New Hardy Climber. Scarlet red, the most attractive red you've ever seen. Awarded Gold Medal by Natural Rose Society. Flowers in lasting clusters on long stems. Price: 2-yr. bushes **55c.**

PRIMROSE Yellow climbing roses are few, that is a real yellow. Here's one for you. Fragrant, lasting. Buds are attractive. Price: 2-yr. bushes **60c.**

Parcel Post on Rose Collections
For States in Group 1 add 13c; Group 2 add 20c; Group 3 add 29c; Group 4 add 43c.

Climbing Rose Collection

Just think. Get these beautiful roses at Bargain Prices.

1 Climbing Amer. Beauty	$0.50
1 Mary Wallace	.60
1 Paul Scarlet	.55
1 Primrose	.60
1 Blaze or New Dawn	1.50
List Price	$3.75

Bargain Price ONLY **$3.35**

Without Blaze or New Dawn, the other 4 only **$1.85.**

"ESKIMO" ROSES

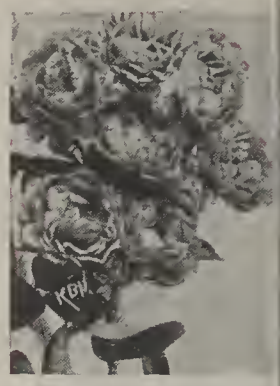
Roses of this class are the hardiest grown. Blooms double, very fragrant, equal to Everblooming Roses. Foliage a very pretty velvet green. Makes a very striking bouquet with the blooms. Long bloomers, almost everblooming.

AGNES (Yellow)
Beautiful yellow, very fragrant, almost everblooming rose from Expt. Sta. in Canada. Agnes is something new. Price: 2-yr. bushes **50c.**

GROTTENDORST (Bright red)
Very fragrant blooms clustered on long stems. Fine for home every day use. Very hardy free rapid grower. Price: 2-yr. bushes **45c.**

Parcel Post on Roses
Where single roses are ordered sent by Parcel Post add postage as follows per each bush: States in Group 1—4c; Group 2—6c; Group 3—9c; Group 4—11c. See p. 20.

Bargain Prices
One each of these Eskimo Roses. The 2 Bushes ONLY **87¢**



Agnes (Yellow)

SPECIAL
Bargain Prices
One each of all Roses on this page (Except 10 Everblooming Collection)
for ONLY **$5.30** By Exp. Collect

Hardy Large-flowered Chrysanthemums

Hardy Phlox

6 Hardy Asters
The easiest to grow and the most showy of all perennials. These give you those feathery flowers (see picture above), in reds, whites, purples and pinks. Six different shades and colors blooming every day from early to late fall and year after year from one planting. All six for **$1.00.**

Keith's Hardy Hedge Plants

6 Hardy Large-Flowered Chrysanthemums
Here's a collection of flowering plants that will keep you in cut flowers all fall until and even after snowfalls. Six different kinds with all the pinks, blues, whites, red, etc., that you find in Chrysanthemums. They will grow anywhere and when once established last for years. All six, six different kinds, only **$1.00.**

Hardy Crimson Carnations
This Carnation is an everbloomer with bright crimson flowers. A new beautiful perennial. Begins blooming in July and continues until November. Makes a beautiful winter "house plant" for winter if taken up in Fall. Can be used in beds or in Rock Gardens. Three plants, ready to bloom, only **89c;** 12 for **$3.00.**

6 Hardy Phlox
These 6 different Phlox supply you with pink-salmon, pink, purple, red, white. Deep pink eyes, red eyes, purple eyes—in fact, all Phlox colors and shades. They bloom year after year. Six beautiful varieties in all colors. Come all ready to set out. All for **$1.00.**

HIBISCUS (Mallow)
Hibiscus is almost a shrub in its habits of growth, but "come up" every year from the roots. Our Hibiscus are bright red, large, single hollyhock-like flowers 5 to 6 inches across, the largest we have ever seen. Your neighbors will stop and look every time. Only 3 for **35c;** 12 for **$1.00.**

HOLLYHOCKS
Stately, hardy plants, 6 to 8 feet. Necessary part of every old fashioned garden where their large spikes of bloom produce showy effects. Clean, healthy, vigorous plants of the finest strains. **30c** each; 3 for **75c.**

ACHILLEA (Milfoil)
This perennial is an ideal plant for gardens or bed plantings, dainty, feathery masses of flowers, very double appearing over long period until late in fall. Flowers pearly white and lots of them. One of the very attractive perennials. Well rooted plants ready to bloom. Three for **45c;** 12 for **$1.50.**

PRIVET Hardy northern Privet, stands cold winter. Used everywhere where permanent hedge is desired. Can be trimmed to any shape or form. Plants 12-18 inch, 3 for **30c;** 12 for **$1.00;** 100 for **$6.50.**

BARBERRY

Japanese (Common) Much used for hedges along walks, borders, etc. Has dark green leaves turning scarlet red in fall. 12-18 inch plants each **15c;** 3 for **40c;** 10 for **98c;** 100 for **$7.50.**

RED BARBERRY Same in habit and growth, but has red leaves. Very showy bush. 2-yr. transplants 12-18" each **40c;** 3 for **$1.15.**

VINES

BITTERSWEET Much sought for in fall for its graceful sprays of bright orange colored berry clusters. Easily grown anywhere. 2-yr. plants, each **35c;** 3 for **$1.00.**

SWEET SCENTED HONEYSUCKLE Rapid growing vine. Will not winter-kill. Waxy green leaves remain most of winter. Flowers first white turning to buttercup yellow. 2-yr. plants, each **21c;** 3 for **50c.** Layer plants, **15c** each.

PARCEL POST

Add 6c per shrub in first Group of States; 9c Group 2; 12c Group 3; 17c Group 4.

TRITOMA (Red Hot Poker)
Orange-yellow to scarlet-red flower spikes in July and August. Very showy, excellent for border plantings or around pools.
3 for **43c;** 6—**79c.**

CHINESE LANTERN
Produces bright orange lantern-shaped fruit pods which may be cut and dried for winter bouquets.
3 for **43c;** 6—**79c.**

Spirea Billardii

SPIREA BILLARDII

Pink-Flowered Spirea

Blooms in late summer when flowers are scarce. Has long plum-like rose-pink flowers, clustered at tip of shoots (see cut). Very showy. Grows only 3 to 4 feet high. Makes attractive hedge (set 18 in. apart for hedge). Makes beautiful lawn planting 12-18 in. Ready to bloom plants **37c;** 3 for **85c;** 10 for **$2.50.**

BEAUTY BUSH New Trailing Bush almost a vine. Pink trumpet flowers. 2-yr. bush **37c;** 3 for **$1.00.**

BUTTERFLY BUSH Blooms all Summer. Large spikes of purple flowers very fragrant. Comes up from base each year. Most showy summer bloomers. 2-yr. plants each **37c:** 3 for **$1.00.**

SPIREA VAN HOUTTEI
(Bridal Wreath). Known by everybody as most common Spirea. White. 2-yr. plants **23c;** 3 for **50c.**

"Pink Japanese" Snowball

Viburnum Carllesi
Coming to be most popular shrub. Found in Northern Korea by a Plant Hunter from U. S. Very fragrant pink flowers. Beautiful new shrub. This shrub was our best seller last year. 2-yr. ready-to-bloom plants **47c;** 3 for **$1.15.**

HYDRANGEA Two kinds for you. Large Flowered white blooms in Aug. turning copper pink, last until Fall. Retain colors all winter. 2-yr. plants only **37c;** 3 for **$1.00.**

HILLS OF SNOW Showy white flowers in Aug., turning green, quite uncommon, but a beautiful flowering shrub. 2-yr. shrubs ready to bloom **37c;** 3 for **$1.00.**

Large-flowered Hydrangea

Evergreens

EVERGREENS

COLORADO BLUE SPRUCE

Selected for their true blue color. 2-yr. twice transplanted. Mailing size **45c;** 3 for **$1.25** large size. 2 ft. (select blue) Exp. **$3.00.**

Amer. Arborvitae, 3 ft. by Exp.	$1.45	Each
Amer. Arborvitae, 3-yr. Transp., 12 in.	.45	"
Douglas Fir, 12 in. Bushy	.55	"
Austrian Pine, 2 ft., twice transp.	1.00	"
Concolor Fir, 8-10 in. Twice transp.	.65	"
Norway Spruce, 18-24 in.	.65	"
Pyramid Arborvitae, 3-4 ft., by Express.	2.50	"
Pyramid Arborvitae, 12-18 in., twice Transp.	1.00	"

Special Offer

One each of above 6 Evergreen Trees all twice transplanted from 8 to 24 in. high, all 6 trees by Exp. or P. P. collect for ONLY **$3.65.**
PARCEL POST: on trees not marked (Exp.) add 9c per tree Group 1-2; 17c Group 3-4 (see p. 20).

INFORMATION FOR CUSTOMERS

Keith's Discount
To
Their "Old" Customers

To all our "old" customers, those who have ever ordered fruit plants from us, we allow a cash discount on any cash order of $2.50 or more of fruit plants listed in our OFFICIAL PRICE LIST on page 23, or on any of our SPECIAL Strawberry Combination Offers including our "Ready-made Strawberry Gardens."

If you order more than one Special Combination or more than one kind of fruit plants listed in Official Price List on page 23, add the cost of all of them together and take out the cash discount you are entitled to, and which we are happy to allow you as one of our "old" customers. It pays to be one of Keith's many customers.

What We Allow Our "Old" Customers

We allow our "old" customers the following discount on all cash orders sent in up to and including April 23, 1937:

7 %	on cash order from	$ 2.50	to	$10.00
10 %	on cash order from	10.00	to	20.00
12½%	on cash order from	20.00	to	30.00
15 %	on cash order above	$30.00		

KEITH TRIES TO MAKE IT WORTH WHILE FOR YOU TO BE A KEITH CUSTOMER

PARCEL POST

Most shipments will come as cheap by Parcel Post as by Express in States in Group No. 1 if the package does not weigh over 12 lbs. (about 300 strawberry plants). The same shipment into States in Group No. 2, 3 or 4 would come as cheap by Express. A pretty good rule to follow is to consult the "Parcel Post Table" and if your postage is much over 35c for 300 strawberry plants, Express for a straight strawberry shipment would be cheaper. The small shipments of strawberry plants (around 100 plants) will come cheaper by Parcel Post.

Express Shipments

This year the Express Co. is allowing a cheaper rate on straight strawberry shipments, and we find it cheaper than by Parcel Post on shipments weighing around 12 lbs. or more (300 plants or more). If you are living in States in Groups 2, 3, or 4 and your postage on a straight strawberry shipment comes to more than 35c by Parcel Post, I feel certain that the cheaper way would be by Express, and it would certainly be the safer and best way, because all Express shipments are insured against loss or damage, and they do not have to travel in closed, in many cases, hot mail bags. I always feel more certain that the shipment will reach customers in a better condition when sent by Express, whether strawberry plants or other nursery stock, and where it is convenient to have the shipment come that way, I think it best. Of course Parcel Post in many cases is more convenient for the customer, and where it is, and he cares to pay a little more to have the plants come that way and be delivered right to his door, Parcel Post might be the better way. Express shipments are always insured. This would cost 17c extra by Parcel Post.

Read Carefully Before Ordering

How to Order. Use Order Blank on opposite side this page, filling in all information asked for.

Shipping Season. From last of March, sometimes earlier, to first of June, depending upon an early or late spring. We also ship in fall about first of November.

When to Order. Order early by all means. Plants will be in great demand this year, and very scarce due to the dry hot summer. People are planting our Vitalized plants for quick cash crops, and they are in great demand. To make sure of getting what you want, order early. You will also get your plants cheaper due to the discount and allowance we offer.

Safe Arrival, Damage, Loss. We Guarantee safe arrival, but do not hold ourselves responsible for negligence, delay, loss, or rough handling on part of transportation companies. We will refill orders to the extent of loss or damage if customer sends, immediately upon receipt of package, signed statement from Express Agent or Postmaster showing loss or damage. Parcel Post shipments must be insured if you wish to recover loss from package being lost. We do not guarantee safe arrival of plants into foreign countries. Raspberry and other cane plants travel at customer's risk if ordered shipped in the Spring after May 1st—Strawberry plants after May 15th.

Remittance. Make remittance in Post Office or Express Money Order, Bank Draft, personal check. If cash is sent, register your letter—it's safer. Owing to scarcity of plants and the great demand it's best to remit in full at time of ordering. If not possible to remit in full send at least half and balance week before shipment is made.

C. O. D. Shipments. No order will be sent C. O. D. unless one-third is sent at time of booking. Orders paid for in full have preference.

When to Plant. In the Spring, any time from early garden-marketing time until a week or so after corn planting time ("when oak leaves get as large as squirrels' ears").

How to Ship. We always recommend having orders of 300 plants or more shipped by Express when there is an Express Office near you. It's cheaper, and we guarantee the safe arrival of all plants shipped by express in the United States. Small shipments travel as well by Parcel Post, but are not insured. Read about Express and Parcel Post shipments on this page.

Parcel Post. Read carefully particulars on page 22 regarding Parcel Post in different States. Express is cheaper on larger shipments.

Order Early. By all means get your order in early. There is always a big rush with us during shipping time. We endeavor in every way possible to fill paid up orders in the rotation in which they are booked. Come early and avoid the rush and get your plants on scheduled time; also take advantage of our discount or allowance on early orders and besides plants are very scarce this year and to make sure getting just what you want order early.

Our Guarantee. We guarantee all nursery stock we supply to be first class and as we represent it; furthermore, we guarantee our plants to reach customers in good condition. This part of our guarantee is covered by paragraph above on "Safe Arrival, Damage, Loss."

Never Before Such Values
Keith's Two-Variety Combinations
in
Strawberries

As Low As **52¢** Per 100, in Lots of 600 or More

In our strawberry fields where two varieties are grown in blocks side by side, the runners, or vines, from one variety often grow across into the row of the adjacent variety. These two adjacent rows have to be dug together because they are mixed with each others' plants, and these plants are listed as our "Two-variety Combination." For instance, where a Gibson row and Blakemore are grown side by side, the plants are dug to make a "Gibson-Blakemore" Combination and contain plants in these two varieties only. Note the "Two-variety Combinations" offered in list at right.

These Combinations are in much demand with our customers and afford a saving for you. Give Comb. No. and names of varieties.

PRICES
(These Prices are NET. See page 22 for Parcel Post and Express Rates)

Combinations and Varieties in Each	Per 100	Per 250	Per 500	Per 100 Plants in Lots of 600 or More
No. 1 Gibson and Blakemore ...	$0.79	$1.87	$2.65	$0.52
No. 2 Fairfax and Dorsett	.97	2.10	2.98	.56
No. 3 Fairfax and Blakemore ...	.89	1.98	2.80	.54
No. 4 Premier and Fairfax	.99	2.05	2.95	.57

Rats and Mice Killer

One can enough to kill 200 rats—only 98c postpaid.

Only 98c Postpaid in U. S. Stamps Accepted

Rats Go Outside to Die. After eating this killer rats leave the building to go outside for fresh air and water and die.

It Attracts Rats—They Like It.

Will not harm in any way dogs, cats, poultry, livestock, or humans. POSITIVELY NOT a poison—won't even kill a baby chick. But will rid your place of rats when used as directed. Rats like this killer, the flavor attracts them. Mix killer with food rats like and eat and its flavor lures them.

No. 1A GRADE SUPER-MASTODON PLANTS

Those who wish our No. 1-A Grade of strawberry plants can secure them at very little extra cost. We list two grades of strawberry plants again this year—Grade No. 1 and Grade No. 1-A. Those desiring the No. 1-A Grade should get their orders in early for we always sell out on this grade before the end of the season. Those ordering this grade after April 15th should give us the privilege of supplying the No. 1 Grade should we be sold out on the No. 1-A Grade. By doing so it will prevent delay in getting your plants to you should we not have the Grade No. 1-A for you. Please instruct us in this regard, otherwise we will assume this responsibility.

Keith's Official Order Sheet

New Customer's Discount

1. For all cash orders of $5.00 or more received during January for plants listed on page 23, we allow 10% more stock, your choice. For February 7% more stock. This does not apply to Gardens, Collections or Special Offers. Write for our Discount on large orders.

Customer Discount

2. HAVE YOU EVER ORDERED BERRY PLANTS FROM KEITH? If you have, you are entitled to our "old" customer's discount on any cash order of $2.50 or more from "OFFICIAL PRICE LIST" on page 23. If possible indicate in space allowed on Order Blank the year you purchased the plants. See top page 21 for full particulars.

Keith Bros. Nursery, Sawyer, Michigan

Your Date .....

Ship by ..... (Parcel Post or Express, State Which.)

Ship on or About ..... (Give Us An Approximate Date.)

Total Amount Sent by You, $.....

Ship to
Name .....

Post Office ..... State .....

Street ..... R.F.D. .....

Express Office if Different from P. O. ..... County .....

SECOND CHOICE:— Please give instructions regarding substituting should we be out of a variety at the time your order is being filled, otherwise we shall assume we are to make second choice if necessary. It may save a lot of time.

Yes or No

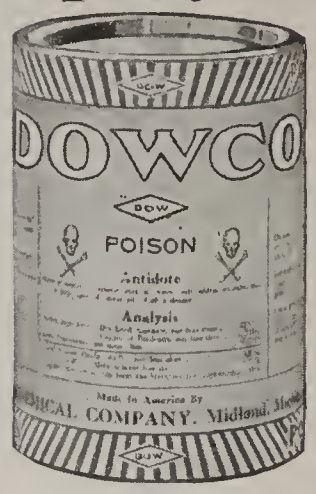
Have you purchased plants from us before? Write YES or NO [ ] When? Give year [ ]

QUANTITY	Orders for less than $1.00 not accepted unless 20c additional be added to cost. Order early. Get more plants. See top this sheet.	PRICE	
	NAME OF VARIETY OR ARTICLE	Dollars	Cents
	We allow discount to our "old" Customers. Are you one? Read about it at top of this page, also top page 21. It pays to be a Keith Customer.		
	Shall we add plants for discount. See top this sheet. We will send you "more than your money's worth." ☐ YES ☐ NO		
	Note:—No Discount Allowed on Special Groups, Gardens, Bargain Offers, etc.		
Orders of 300 or more plants often come Cheaper, Quicker, Safer and Better by Express when shipped into states in groups Nos. 2, 3 and 4. States grouped on this page to right.	AMT. SENT FOR POSTAGE (If too much postage is sent we gladly send more stock.)		
	TOTAL AMT. SENT		

TRUE TO NAME—While we use every precaution to have all plants, etc., true to name, we will not be responsible for any sum greater than original purchase price of stock should any prove otherwise than as represented, and it is mutually agreed and understood that this order becomes void should we not be able to furnish stock ordered because of drought, hail, frost, fire, or other conditions beyond our control.

CUT HERE

Spray Material



Price (f.o.b. Sawyer). 1-lb. can, 69c; 4-lb. bag, $1.39. Four or more 4-lb. bags, each, 97c. (Write for Bargain prices on large lots for commercial spraying.)

69c

Especially recommended for Strawberry diseases, such as Leaf Spot. Also controls Strawberry Leaf Roller, the worm that rolls the strawberry leaf. Also recommended for the control of Anthracnose on Raspberry canes. Directions come with each package.

Also a good spray for Potatoes, Tomatoes, Grapes, Cucumbers, Fruit trees. Contains a poison to kill leaf-eating insects. DOWCO is an all-round economical and effective spray. One pound makes 8 gallons spray material.

New Mole Trap

Gets the Mole Every Time

Easy to set, easily "touched off" by mole. Gets him every time right behind the front legs, no matter which way he comes. Illustration shows trap set ready for the catch. We have used this make of trap for over 22 years and find it a sure catch. Nothing to wear out—lasts for years.

$1.40 ONLY

Postpaid in Mich., Ind., Ill., Ohio and Wis. Beyond add 15c.

STATE GROUPS

For Determining Parcel Post

For your convenience in determining Parcel Post costs we make four groups of States as follows:

Group No. 1 includes Mich., Ohio, Ind., Ill., Wis.

Group No. 2 includes Ia., Mo., Pa., Minn., N. Y., Del., N. J., Va., W. Va., Tenn., Ky., Md., D. C.

Group No. 3 includes N. and S. Dak., Nebr., Kans., Okla., Ark., Texas, Mont., Wyo., Colo., N. M., La., Miss., Ala., Ga., Fla., N. and S. Car., Maine, N. H., Vt., Mass., R. I., Conn.

Group No. 4 includes Idaho, Utah, Nev., Ariz., Wash., Ore., Calif.

Note what Group your State is in then refer to Parcel Post Table below for postage to add if your shipment is to come by Parcel Post.

PARCEL POST TABLE

(Note—Should you send too much postage, plants will be added to balance)

To have Postage on Parcel Post shipments prepaid add to your order as follows:	States in Group No. 1	States in Group No. 2	States in Group No. 3	States in Group No. 4
Strawberry, 1-yr. Asparagus. For first 100 plants or less.	12c	21c	31c	47c
For each additional 100 plants or less.....	8c	14c	24c	40c
Red Raspberry, 2-yr. Asparagus, 1-yr. Dewberry — 100 plants or less.....	17c	28c	41c	65c
For each additional 100 plants or less.....	12c	21c	31c	60c
Black Raspberry, Blackberry, 1-yr. Grapes—50 plants or less	15c	23c	33c	52c
For each additional 50 plants or less.....	9c	14c	25c	47c
Shrubs, Roses, 2-yr. Grapes, 2-yr. transplants—25 plants or less	12c	21c	31c	47c
For each additional 25 plants or less.....	8c	14c	24c	40c

HOW TO FIGURE PARCEL POST

For example, on Strawberries in the 1st Group of States, postage will be 12c for the first 100 plants or less and 8c for each additional 100 or less. In the 2nd Group it would be 21c for the first 100 or less and 14c for each additional 100 or less. On Red Raspberries in Group No. 1 it would be 17c for the 1st 100 plants or less and 12c for each additional 100 plants or less.

EXPRESS OR PARCEL POST

On small orders Parcel Post is cheaper in the first group of States, while greater distances Express will be cheaper. On large orders Express is generally cheaper after the first group of States. Read "Parcel Post" and "Express," page 21.

This Mother Has Strawberries All Summer

Mother's
Strawberry Garden
Keith's New Creation

Wouldn't every mother be delighted to have a little prize winning strawberry garden of a hundred or two plants from which she could pick many quarts of delicious berries?

Here we offer a "Real" Strawberry Garden made up of varieties we would like to plant in our mother's garden if she were alive. The best and most dependable varieties that will produce lots of fresh, luscious, rich red berries for the table use, also berries that are very suitable for preserves, jellies, jams, etc.

Mother's Strawberry Garden No. 1.

25 Kanner King.....$0.75
25 Premier ..... .40
25 Gibson ..... .35
25 Blakemore ..... .40

Catalog Price.....$1.90
To or For Mothers—Only.....$1.65

$1.65

Mother's Year-'round Strawberry Garden No. 2.

25 Kanner King.....$0.75
25 Fairfax ..... .45
25 Gibson ..... .35
25 Mastodon (Everb.).. .75

Catalog Price $2.30
To or For Mothers—Only.....$2.00

$2.00

Mother's Raspberry Garden:

In order that mothers may have a Raspberry Garden we here list best varieties of Reds and Blacks for home use.

12 Red Raspberries:
6 Chief—Early
6 Latham—Mid-season
12 Black Raspberries:
6 Cumberland Black
6 New Logan Black

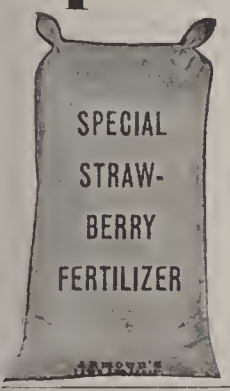
$1.98

Special Mother's Price, $1.98.

(Note. For Postage on above Gardens see the 100-plant rate, page 22.)

A SPECIAL BLACK RASPBERRY OFFER for small Gardens will be found on page 14 and one for Small Red Raspberry Garden on page 17.

Special Fertilizer



For Growing Big Crops Strawberries, Raspberries, etc.

A high grade fertilizer containing just the right plant foods in just the right proportion for Strawberries and all kinds of Small Fruits. If you want your plants fed right—a balanced plant food—here's what you have been looking for. Smaller packages sent by Mail, larger ones come cheaper by Express or Freight. Order early and have it come by freight. Much cheaper.

(Prices Not Subject to Discount)

Quantity	Prepaid in Ohio, Ind., Ill., Wis., Mich.	Prepaid in States in Group 2. See p. 20	Prepaid in States in Group 3. See p. 20	Prepaid in States in Group 4. See p. 20
5-lb. bag	$0.68	$0.87	$1.05	$1.49
0-lb. bag	1.15	1.49	1.70	2.10
25-lb. bag	2.49	2.85	3.75	4.65

50-lb. bag $2.87 Not Prepaid. Sent by Exp. or Fgt.
100-lb. bag 3.59 Not Prepaid. Sent by Exp. or Fgt.

Note—Special Prices on application for ½ ton or more.

OFFICIAL PRICE LIST
REAL VALUES AT LOW COST

Last growing season was a very dry one. Worst we've ever experienced, but nevertheless, we were able to meet the weather man with our system of irrigation and as a result, we have a lot of very fine plants for our customers. They carry Keith's usual high quality—full of pep, ready to start growth for you at once. Keith makes a specialty of growing strawberry plants and supply you with "Real Values at Low Cost." Quality instead of quantity is what counts.

NOTE **If you have ever purchased berry plants from Keith before, we consider you a "KEITH CUSTOMER" which entitles you to our "old" Customer's Discount on your this-year's order for berry plants listed below, sent in before April 23. For full details on discounts allowed see page 21.**

Strawberries		25	50	100	200	350	500	1000
Blakemore	Spring Varieties	$0.40	$0.65	$0.90	$1.75	$2.45	$3.00	$5.50
Catskill (New)	" "	.60	.95	1.50	2.50	3.50	4.25	7.75
Dorsett	" "	.40	.75	1.00	1.85	2.95	3.50	6.25
Dr. Burrill	" "	.40	.70	1.00	1.90	2.55	3.15	5.75
Fairfax	" "	.45	.80	1.25	2.25	3.00	3.75	6.75
Gibson	" "	.35	.60	.90	1.75	2.35	2.90	5.25
Joan (New)	" "	.85	1.50	2.35	4.00	5.65	6.80	12.50
Kanner King No. 1	" "	.75	1.30	1.80	3.25	4.50	5.45	9.85
" " **No. 1-A**	" "	.95	1.85	2.50	4.45	5.60	6.65	11.95
Premier	" "	.40	.75	1.10	1.95	2.95	3.50	6.25
Sen Dunlap	" "	.40	.70	1.00	1.90	2.55	3.15	5.75
Uncle Cap (New)	" "	.95	1.65	2.50	4.15	5.65	6.80	12.50
Mixed Varieties	" "	.....	.....	.....	1.60	2.15	2.85	4.90
Champion No. 1	Everbearing	.95	1.50	2.25	3.90	5.40	6.60	12.00
" No. 1-A	"	1.00	1.90	2.90	4.85	7.00	8.25	15.00
Gem (New) No. 1	"	1.00	1.65	2.15	4.00	5.50	6.50	11.85
" " No. 1-A	"	1.20	2.00	3.00	5.00	7.00	8.25	14.90
Keith's Super Mastodon No. 1	"	.75	1.35	2.00	3.85	5.00	5.95	11.50
" " " **No. 1-A**	"	1.00	1.75	2.50	4.85	6.90	7.95	14.85
Wayzata (New)	"	1.95	3.75	6.00	.....	.....	.....	.....

Red Raspberries	6	12	25	50	100	250	500	1000
Chief, 1-yr., No. 1	$0.50	$0.75	$1.00	$1.90	$3.00	$5.85	$9.50	$18.00
" 1-yr., No. 1 Ex. Large	.65	.85	1.25	2.25	3.85	6.75	10.90	21.00
" 2-yr., Transplants	.85	1.25	2.30	3.75	5.25	9.00	16.50	29.75
Latham, 1-yr., No. 1	.40	.65	.90	1.75	2.90	5.75	9.25	17.85
" 1-yr., No. 1 Ex. Large	.55	.75	1.15	2.15	3.75	6.50	10.50	20.50
" 2-yr., Transplants	.80	1.20	2.25	3.65	5.00	9.00	16.50	29.75
Newburg, 1-yr., No. 1	.75	1.00	1.65	2.95	4.25	7.25	13.00	24.00
" 1-yr., No. 1 Ex. Large	.90	1.25	2.25	3.50	5.00	8.50	15.00	27.50

Black Raspberries	6	12	25	50	100	250	500	1000
Black Beauty, 1-yr., No. 1	$0.75	$1.35	$1.85	$3.00	$4.95	$8.00	.....	.....
" " 2-yr., Transplants	1.50	2.25	3.85	.....	.....	.....	.....	.....
Cumberland, 1-yr., No. 1	....	.60	1.00	1.60	2.50	4.85	$8.65	$15.85
Dundee (New), 1-yr., No. 1	.60	1.00	1.50	2.50	3.95	8.75	16.50	32.50
Naples (New), 1-yr., No. 1	.60	1.00	1.50	2.50	3.95	8.75	16.50	32.50
New Logan, 1-yr., No. 1	....	.75	1.25	1.85	3.00	5.85	9.45	17.85
" " 2-yr., Transplants	1.00	1.50	2.25	3.85	5.95	.....	.....	.....
Quillen, 1-yr., No. 1	....	.75	1.25	1.85	3.00	6.00	.....	.....
Bristol (New), 1-yr., No. 1	.75	1.25	.....	.....	.....	.....	.....	.....

Blackberries and Dewberries	6	12	25	50	100	250	500	1000
Alfred, 1-yr., No. 1 Sucker	$0.65	$0.95	$1.65	$2.35	$3.35	$6.45	$11.85	$20.85
" 1-yr., No. 1 Extra Large	.85	1.15	1.75	2.85	3.95	7.25	12.25	23.00
" 2-yr., No. 1 Transplants	1.00	1.50	2.25	3.95	6.00	.....	.....	.....
Eldorado, 1-yr., No. 1 Sucker	.50	.80	1.50	2.25	2.95	6.00	10.85	19.85
" 1-yr., No. 1 Extra Large	.65	.95	1.65	2.50	3.85	6.95	12.00	22.50
" 2-yr., No. 1 Transplants	.90	1.35	2.00	3.50	5.50	8.85	.....	.....
Lucretia Dewberry, 1-yr., No. 1	.60	.75	1.25	2.25	3.35	6.75	9.75	18.85

Grapes	Each	6	12	25	50	100	250	500	1000
Brighton, 2-yr., No. 1	$0.40	$1.60	$2.00	$2.95	$4.00	$7.00	$17.50	$33.00	$65.00
Caco (New), 2-yr., No. 1	.50	2.35	4.20	8.25	15.00	.....	.....	.....	.....
Concord, 2-yr., No. 1	.30	1.00	1.50	2.50	3.25	4.75	12.50	21.00	39.50
" 3-yr., No. 1	.73	3.75	5.85	.....	.....	.....	.....	.....	.....
Fredonia (New), 2-yr., No. 1	.65	2.65	4.85	7.95	15.50	29.95	.....	.....	.....
Moore's Early, 2-yr., No. 1	.35	1.45	1.85	2.25	3.85	6.75	17.25	26.00	48.00
Niagara, 2-yr., No. 1	.35	1.00	1.75	2.15	3.75	6.35	16.50	25.00	45.00
Portland (New), 2-yr., No. 1	.60	2.60	4.85	7.85	15.50	29.00	.....	.....	.....

Asparagus	6	12	25	50	100	250	500	1000
Martha Washington, 2-yr., No. 1	$0.45	$0.73	$0.97	$1.65	$2.15	$4.95	$6.80	$12.50

$4.90 Per 1,000 Plants

MIXED **Strawberry** PLANTS

Standard Varieties at Less Than List Price

Our "Mixed" strawberry plants are from varieties listed in this book, from which labels have been lost or through some error have become mixed and therefore can't be sold as labelled varieties although just as good and fresh as any sold at higher prices. They are "our loss but your gain," and if you are not particular whether your varieties are labelled or not, these plants will fill the bill in every way. PRICE: 100 for **$1.00**; 200 for **$1.60**; 250—**$2.00**; 350—**$2.15**; 500—**$2.85**; 1000—**$4.90**.

Here is Something New—A Complete Outfit

Keith has spent years in developing this New Method of growing strawberries, and now thousands are enjoying fresh, home-grown berries. See that Mulch Paper through which the plants are growing? It, with our Special Strawberry Fertilizer, is what "does the trick." It's easy. Prepare soil in usual way, working in fertilizer, lay Mulch Paper, set plants and you're through.

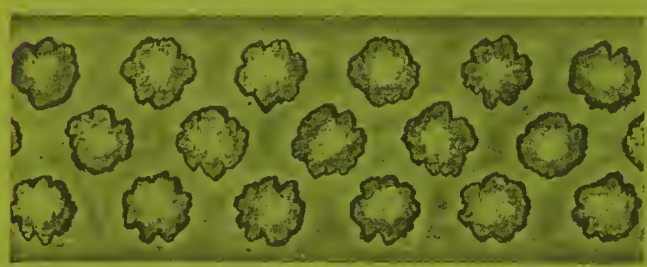
Keith's Ready-Made Strawberry Gardens are a complete outfit—(1) Plants, (2) with just the right amount of ideal strawberry Fertilizer and (3) enough of our Special "Drouth-resisting" Mulch Paper to grow them. All you have to do is to order Garden you want and it will come to you complete. Plants, Fertilizer, Mulch Paper.

Where to Grow a Ready-Made Garden

These Ready-Made Gardens may be grown anywhere about your home, along the walk, next to the back fence in your garden or out in the field. They are 3 feet wide and come in different lengths.

Why Grow Strawberries This New Way?

1. Grow four times more berries than with old method.
2. Larger and more uniform berries. Always free from sand.
3. Requires only very small space.
4. Saves in hoeing, weeding, watering. Requires ¼ the usual work.
5. Mulch Paper smothers out weeds. They can't grow through it. Even kills quack grass.
6. Mulch Paper keeps soil loose.
7. Mulch Paper is waterproof, no moisture can escape through it.



Showing How to Space Plants on Mulch Paper

DOING WONDERFUL
Pittsfield, Mass.
Gentlemen:—Super-Mastodon plants sent me last of April are doing wonders through mulch paper.
R. M. WEISGARBER.

175 PLANTS SUPPLIED FAMILY OF SIX WITH BERRIES
Watkins Glen, N. Y.
Dear Sirs:—Your 175 Mastodon plants set through mulch paper supplied all the berries our family of six could use. Picked berries from August until snow fell.
F. E. THOMPSON.

$1.95

GARDEN No. 1
(3 ft. wide, 9 ft. long.)
25 Super-Mastodon Plants.
27 Sq. ft. Special Mulch Paper.
1 Bag Special Strawberry Fertilizer $1.95

$2.80

GARDEN No. 2
(3 ft. wide, 18 ft. long.)
50 Super-Mastodon Plants.
54 Sq. ft. Special Mulch Paper.
1 Bag Special Strawberry Fertilizer $2.80

$3.85

GARDEN No. 3
(3 ft. wide, 35 ft. long.)
100 Super-Mastodon Plants.
105 Sq. ft. Special Mulch Paper.
3 Lbs. Special Strawberry Fertilizer $3.85
TWO GARDENS No. 3 (Special Price) $5.95

Read Carefully—Parcel Post or Express

These Ready-Made Gardens may be sent either by Express or Parcel Post. If sent by Parcel Post add to cost of each garden as follows: In States in Group No. 1 (see p. 22) add 10% to cost of each garden; in Group No. 2 add 15% to cost; in Group No. 3 and Group No. 4 add 20% to cost of each garden.

KEITH'S Ready-Made *New* Strawberry Gardens

AS LOW AS **$1.95** See Gardens Listed Above For complete offers

Now It Is Easier and More Sure than ever to grow strawberries. See that Mulch Paper and Special Strawberry Fertilizer—They do the trick.

COMPLETE
With Mulch Paper Plants and Fertilizer

Does away with the usual weeding, watering, cultivating.—Resulting in more big fresh delicious berries free from sand.

FREE
Complete instructions come FREE with each order. Tells just what to do.

Set Keith's Vitalized Strawberry Plants *and Have a Cash Crop for Quick Money*